

# AD Project: Immersing Undergraduate Students in the World of D-I College Athletics Leadership

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## Abstract:

In this pedagogy workshop we will introduce education leaders to an interactive assignment which place students as Athletic Directors over Power 5 conference institutions. Everyone is assigned to develop conference bylaws, coordinate a two-year football schedule including dates, times, location, guarantees, and signed contracts. Students are also expected to develop an excel budget spreadsheet to account for revenues, expenses, and total net profit for each football season.