



**COLLEGE SPORT
RESEARCH INSTITUTE**

**A Conference on College Sport
April 12-14, 2018**

Conference Program



**UNIVERSITY OF
SOUTH CAROLINA**

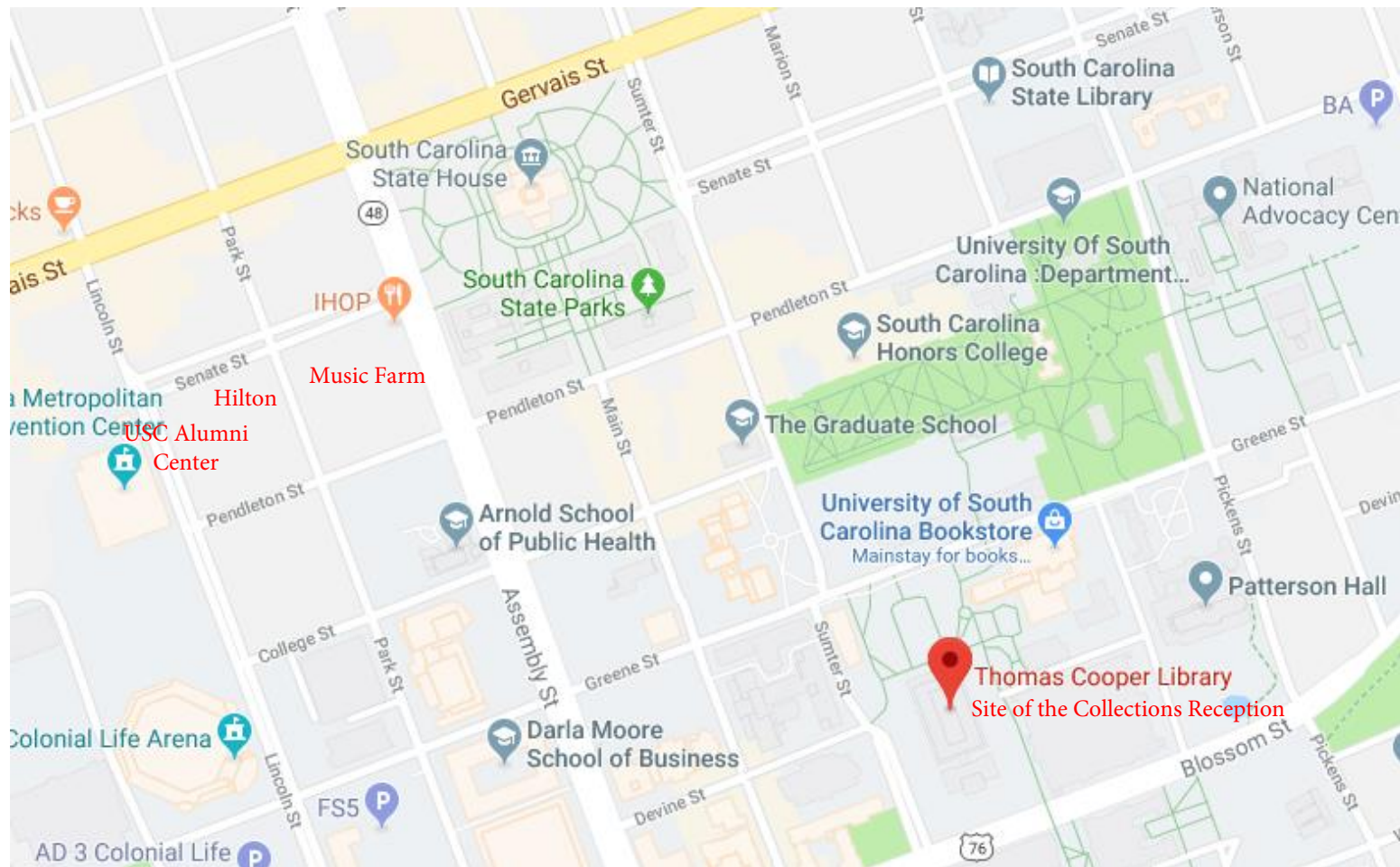
College of Hospitality, Retail
and Sport Management

MAP/ADDRESSES

**U of SC Alumni Center:
900 Senate Street, Columbia, SC 29201**

**Tin Roof/Music Farm:
1022 Senate St, Columbia, SC 29201**

**Thomas Cooper Library (Pictured on Map):
1322 Greene St, Columbia, SC 29208**



April 12, 2018

Dear CSRI Conference Attendees:

On behalf of the Department of Sport and Entertainment Management (SPE) at the University of South Carolina, and the Executive Board members of the College Sport Research Institute (CSRI), we want to welcome you to CSRI's 11th annual Conference on College Sport.

As it has for a decade – this year's conference will provide impactful college-sport research presentations, lively panel discussions, and provocative keynote speakers. We will enjoy three days of friendship, collegiality, and heated discussion about college sport issues.

This conference has never been – and never will be – simply an opportunity to promote a particular agenda. We encourage all attendees to systematically seek their own answers to the various issues facing the college sport industry. Our primary goal is not that every attendee agrees on specific policy issues or solutions to problems but rather that everyone who attends has an opportunity to be presented with information that better informs their opinions. While we may disagree on solutions (sometimes heatedly and loudly), we hope every CSRI conference attendee has always felt welcomed and respected.

CSRI's three-part mission is simple: (1) encourage and support interdisciplinary and interuniversity collaborative college-sport research, (2) serve as a research consortium for college-sport researchers from across the United States and throughout the world, and (3) disseminate college-sport research.

While we, along with Woody Eckard (and a cadre of research assistants over the years), are proud CSRI's Adjusted Graduation Gap (AGG) Reports have informed litigation and ongoing national graduation-rate discussions, we are just as pleased that a great deal of CSRI attendees' research has been disseminated nationally and added to the growing body of college-sport knowledge. Attendees should be proud of the great work that has been presented at this conference over the past 11 years.

In addition, since 2008 the Journal of Issues in Intercollegiate Athletics (JIIA) has evolved into a highly-respected, peer-reviewed academic journal. The journal's current editor – Dr. Chad Seifried – has dramatically improved the journal's rigorous standards. We are excited that Dr. Thomas Aicher and Dr. Joseph Cooper have agreed to serve as Co-Editors as Dr. Seifried transitions from the editor's role. Their leadership of an outstanding editorial review board will continue to move the JIIA in a positive direction. In 2017, 11 refereed articles were published in the JIIA, continuing a strong tradition of high-quality manuscripts.

As we look forward to CSRI's 12th year, an ongoing CSRI focus will be the CSRI Archives. Working with the University of South Carolina University Libraries – Special Collections, CSRI has already obtained several special collections of valuable college-sport documents, film, memorabilia, records, and digital items, with the acquisition of additional collections to be finalized shortly. One of the highlights of the 2018 CSRI Conference will be the dedication of Mary Willingham's papers on Friday evening. Our long-term goal of this endeavor is to grow the CSRI Archives into the most extensive college-sport archives in the United States.

While we are excited for CSRI's future, after a decade of CSRI conferences and JIIA issues, more than anything we want to thank all of you for your support, loyalty, and friendship.

We welcome you to Columbia and the 11th Annual CSRI Conference on College Sport.

Sincerely,

Richard M. Southall

Mark S. Nagel

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 at and Participation in this Year's Conference!**

We Believe in College Athletes' Rights!
We Stand Against Exploitation of College Athletes!
**We Salute CSRI in Providing Objective Data to Evaluate Real
 College Athletes Graduation Rates!**



The Knight Commission has a legacy of promoting reforms that support and strengthen the educational mission of college sports.

Visit our web site or follow us for coverage of our public sessions on college basketball reform.
Monday, May 7, 2018

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THURSDAY, APRIL 12, 2018

TIME	EVENT	LOCATION
8AM-10AM	REGISTRATION	LOBBY
10AM-10:30AM	<p>ACADEMIC SESSION 1</p> <ul style="list-style-type: none"> IS EXCELLENCE INCLUSIVE? THE BENEFITS OF FOSTERING BLACK FEMALE COLLEGE ATHLETES' SENSE OF BELONGING (NOTE: THIS IS A TWO-SESSION (SESSION 1+2) SYMPOSIUM) AKILAH CARTER-FRANCIQUE, ALGERIAN HART PROGRAMMATIC ELEMENTS OF STUDENT ATHLETE WELFARE CHAD GOOD, TONY FRANKLIN (IN)EQUITY IN ATHLETICS: NEGLECTING RACE AND PRESERVING "BIOLOGY" FOR GENDER KIRSTEN HEXTRUM, ZACHARY CAMERON THE IMPACT OF HEAD COACH CHANGE ON NCAA D-1 MEN'S BASKETBALL ACADEMIC PROGRESS RATE JAMES E. JOHNSON, ALLISON K. MANWELL, BEAU F. SCOTT BRAND AWARENESS AND PERCEPTION RELATED TO SPONSORSHIP OF "POWER 5" CONFERENCE FOOTBALL PROGRAMS' ATHLETIC INJURY TENTS KARL BERRY, MICAH LUTZ, JACOB GHOLSON, BRIAN SMITH, JESSE MCCORD, TARA JONES, STEPHEN PORIER, NATHAN KIRKPATRICK, DARIN WHITE 	<p>BALLROOM 1A</p> <p>BALLROOM 1B</p> <p>CONFERENCE A</p> <p>CONFERENCE B</p> <p>CONFERENCE C</p>
10:35AM-11:05AM	<p>ACADEMIC SESSION 2</p> <ul style="list-style-type: none"> IS EXCELLENCE INCLUSIVE? THE BENEFITS OF FOSTERING BLACK FEMALE COLLEGE ATHLETES' SENSE OF BELONGING (NOTE: THIS IS A TWO-SESSION (SESSION 1+2) SYMPOSIUM) AKILAH CARTER-FRANCIQUE, ALGERIAN HART COLLEGE SPORTS' 1%: A RESOURCE-BASED VIEW OF THE BIFURCATION OF NCAA DIVISION-1 JOHN C. BARNES, FREDERICK WILLIAMS STUDENT ATHLETE'S PERCEPTIONS OF EFFECTS OF STRESS AND ANXIETY, AND PERCEPTIONS TOWARDS SEEKING MENTAL HEALTH SUPPORT BETSY CUTLER EXPOSURE: ETHNOGRAPHY OF A FOOTBALL FACTORY SARAH STOKOWSKI, MEGAN TURK, ALI FRIDLEY, BO LI, JOSHUA LENS 	<p>BALLROOM 1A</p> <p>BALLROOM 1B</p> <p>CONFERENCE A</p> <p>CONFERENCE B</p>



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THURSDAY, APRIL 12, 2018

FRIDAY APRIL 13, 2018

TIME	EVENT	LOCATION
4:30PM-5:30PM	<p>POSTER PRESENTATIONS #1 CONTINUED</p> <ul style="list-style-type: none"> • UNDERSTANDING THE INFLUENCE OF SCHOOL SPIRIT AND CLOSENESS TO STUDENT ATHLETES ON SPECTATOR ATTENDANCE INTENTION AT NCAA DIVISION II SPORTING EVENTS LEVI CUMMINGS, & JIHO KIM • IMPACT OF SPECTATOR MOTIVES AND TEAM IDENTIFICATION ON FAN LOYALTY JAMES T. ALLEN, & VICTOR D. KIDD • A CASE STUDY OF NCAA VS. STUDENT-ATHLETES' SOCIAL MEDIA RIGHTS: AN ANALYSIS OF THE DONALD DE LA HAYE CASE MATTHEW A. STILWELL • BASKETBALL VENUE INVESTMENT INFLUENCE ON TEAM PERFORMANCE TANNER KAPLAN, ASHLEY VEACH, KERRY WRIGHT, & JEFFREY C. PETERSEN • A THEORETICAL EVALUATION ON THE ROLE OF RELIGION WITHIN THE NCAA DIVISION-II STUDENT-ATHLETES SELF-CONCEPT: WHEN IS THERE DEVOTION? CHASE M. L. SMITH • EXPLORING THE LATENT FACTOR STRUCTURE OF COLLEGE ATHLETIC PRESTIGE JAMES O. EVANS, P. CRISTIAN GUGIU, & BRIAN A. TURNER • TO JOIN OR NOT TO JOIN... THAT IS THE QUESTION: AN EMPIRICAL COMPARISON OF STUDENT INTENTION TO JOIN A UNIVERSITY'S ATHLETICS FUNDRAISING PROGRAM STEVEN M. HOWELL, CLAIRE C. SCHAEPERKOETTER, ADDISON M. POND, ALLISON EINHOUSE, BRITTANY L. DIETZ, & MALCOLM X. NEELY • TITLE IX: AN EXPLORATORY CASE STUDY OF NORTHERN VS. SOUTHERN UNIVERSITIES PROPORTIONALITY COMPLIANCE JAY B. MARTYN, YOON TAE SUNG & BRENT OJA • MARCH TO THE MADNESS: A COMPARATIVE ANALYSIS OF MEN'S AND WOMEN'S COLLEGIATE BASKETBALL INSTAGRAM PHOTOS MATTHEW STILWELL, DAN HAUN, & KEVIN HULL 	BALLROOM 1
7:30PM-9:30PM	<p>CSRI SOCIAL</p> <p>We encourage you to enjoy "The Vista After 5" concert series</p> <ul style="list-style-type: none"> - Music from 6:00-7:30pm <i>Ben Fagan and the Holy City Hooligans</i> - Located in front of Music Farm - Free Admission 	MUSIC FARM/TIN ROOF

TIME	EVENT	LOCATION
8:00AM	CSRI CONTINENTAL BREAKFAST	PRE-FUNCTION AREA
8:15AM-9:15AM	<p>POSTER PRESENTATIONS #2</p> <ul style="list-style-type: none"> • THE PARADOX OF EXPERIENTIAL LEARNING: THE D-III MODEL WORKS FRITZ POLITE, JOEY GAWRYSIK, MICHAEL NGUYEN, JARED LOWRY, MALIK HENRY, KIT GOULD • ATHLETE'S PERCEPTIONS OF TRAVEL ON THEIR PERFORMANCE ON THE FIELD AND IN THE CLASSROOM AMANDA L. PAULE-KOBA, COURTNEY BURSON, BRETT GIBBONS, BRIAN LOBBAN • THE REVERSE FLUTIE EFFECT: AN ANALYSIS OF INFRACTIONS, ADMISSION APPLICATIONS, AND THE SEC KHIREY B. WALKER, TAYLOR HUTTON, MICHAEL DALGETY • STRENGTH OF SCHEDULE: DOES FCS COMPETITION HINDER COLLEGE FOOTBALL PLAYOFF PARTICIPATION? KHIREY B. WALKER, TAYLOR HUTTON, MICHAEL DALGETY • FOUR-YEAR IMPROVEMENT OF COLLEGIATE ENDURANCE RUNNERS: A PILOT STUDY MARSHALL J. MILBRATH, LAURA CASPASSO, SHARLA SHROEDER • AN EXPLORATION INTO THE TRANSFERABILITY OF SOCIAL CAPITAL AMONGST COLLEGE STUDENTS BETWEEN VARSITY SPORTS JESSICA MURFREE, DYLAN WILLIAMS • AWARENESS OF THE PROFESSIONAL CODE OF CONDUCT LAWS AMONGST COLLEGIATE ATHLETES PAULA SHELBY, DISEANTRIA GLOVER, QUINTAVIS CURETON • PSYCHOLOGICAL FACTORS THAT INFLUENCE SPORT FANS SKYLER SABADO, PAULA SHELBY • AWARENESS OF THE PREVENTIVE MEASURES CONCERNING SPORT-RELATED CONCUSSIONS ALEXIA TEACHEY, QUINTAVIS CURETON • THE IMPACT OF HEAD COACHING CHANGE: TRIANGULATION OF ATHLETIC AND ACADEMIC RESEARCH JAMES JOHNSON. GIBSON STOFFER • ATHLETE IDENTITY AND COLLEGE CAREER TERMINATION JOEL CORMIER, ALLYSON PETERS • SOUTHERN SLANT: THE GEOGRAPHY OF MAJOR COLLEGE FOOTBALL PLAYER PRODUCTION AND PROGRAM SUCCESS, 2017 THEODORE L. GOUDGE 	BALLROOM 1

FRIDAY APRIL 13, 2018

FRIDAY APRIL 13, 2018

TIME

EVENT

LOCATION

8:15AM-9:15AM

- POSTER PRESENTATIONS #2 CONTINUED**
- EXPLAINING COACHES' DECISIONS TO COMMIT NCAA RECRUITING VIOLATIONS USING THE PRISONER'S DILEMMA **FARAH ISHAQ, DOMINIQUE KROPP, JORDAN BASS, JONATHAN MAYS**
 - THE FACILITIES ARMS RACE: MORE VALID AT D-III? **BRIAN J. WIGLEY**
 - REACHING ACROSS THE AISLE: HOW SCHOLAR-PRACTITIONERS LEVERAGE THEMSELVES AS AN ASSET TO ATHLETIC DEPARTMENTS AND THE NCAA? **AJHANAI (AJ) NEWTON**
 - PROTECTING AGAIN MISSION DRIFT: EXAMINING THE CONTENT OF POWER 5 COLLEGIATE MISSION STATEMENTS **JEFFREY A. GRAHAM, ELIZABETH TAYLOR, JAMES BEMILLER**
 - FEW AND FAR BETWEEN: A DISCUSSION ON THE DEARTH OF AFRICAN AMERICAN FOOTBALL COACHES AT THE FBS LEVEL **JONATHAN HOWE, DARREN KELLY**
 - AN EXPLORATORY STUDY OF THE REEMERGENCE OF ATHLETE ACTIVISM **CRYSTLE COLLIER, DADA WILLIS-GREGORY**
 - IDENTIFYING THE PRESSURES TO PLAY THROUGH SPORT INJURIES AND THE NEGATIVE PHYSICAL EFFECTS IT HAS ON COLLEGIATE ATHLETES **PAULA SHELBY, QUINTAVIS CURETON, CHRIS SPENCER, GREGORY ADAMS**
 - CROSS-SPORT ANALYSIS OF ATHLETE DEVELOPMENT SYSTEMS' INTERACTION WITH INTERCOLLEGIATE ATHLETICS IN THE UNITED STATES (U.S.) **JOSEPH N. COOPER, CHARLES D.T. MACAULAY, MAX KLEIN**
 - IS THE NCAA – THE NATIONAL CARTEL AGAINST ACADEMICS – RUNNING BIG-TIME COLLEGE ATHLETICS THROUGH MODERN DAY PROHIBITION? **CHRISTOPHER H. YANDLE**
 - GOING GLOBAL: A THEORETICAL AND COMPARATIVE ANALYSIS OF INTERNATIONAL MEN'S BASKETBALL AT THE NCAA'S MID-MAJOR LEVEL **RYAN J. TURCOTT, N. DAVID PIFER**
 - OKAY, SEMINOLES, TAKE OVER FROM HERE: NATIVE AMERICAN MASCOT AS ORGANIZATION BUILDERS AT FLORIDA STATE UNIVERSITY **DONG HYUK SHIN, JOEY GAWRYSIAK, MICHAEL NGUYEN, JARED LOWRY, MALIK HENRY, KIT GOULD**

BALLROOM 1

TIME

EVENT

LOCATION

9:30AM-10:45AM

ATHLETE CAREER TRANSITIONS: WHERE DO WE GO FROM HERE?

COLLEGE ATHLETE POST-ELIGIBILITY TRANSITION ISSUES
DR. ALBERT BIMPERS, ASSOCIATE PROFESSOR / SENIOR ASSOCIATE ATHLETIC DIRECTOR FOR DIVERSITY, INCLUSION, & ENGAGEMENT, COLORADO STATE UNIVERSITY
DR. AKILAH CARTER-FRANCIQUE, ASSISTANT PROFESSOR, PRAIRIE VIEW A&M UNIVERSITY
MR. MARCUS LATTIMORE, DIRECTOR OF PLAYER DEVELOPMENT, UNIVERSITY OF SOUTH CAROLINA ATHLETICS
DR. JOHN SINGER, ASSOCIATE PROFESSOR, TEXAS A&M UNIVERSITY
 MODERATOR: **MR. VICTOR KIDD**, PHD STUDENT, UNIVERSITY OF SOUTH CAROLINA

BALLROOM 3

10:45AM-11:00AM

BREAK

11:00AM-12:05PM

RE-IMAGINING COLLEGE SPORT

CHALLENGING NCAA DOMINANCE
MR. ANDY SCHWARZ, PARTNER, OSKR
MR. IVAN SOTO, EXECUTIVE DIRECTOR, ARENA FOOTBALL LEAGUE PLAYERS UNION
 MODERATOR: **DR. MARK NAGEL**, PROFESSOR, UNIVERSITY OF SOUTH CAROLINA

BALLROOM 3

12:05PM-1:30PM

LUNCH ON YOUR OWN

FRIDAY APRIL 13, 2018

SATURDAY APRIL 14, 2018

TIME	EVENT	LOCATION	TIME	EVENT	LOCATION
1:30PM-1:45PM	CSRI AWARDS		7:30AM	CSRI CONTINENTAL BREAKFAST	PRE-FUNCTION AREA
1:45PM-2:45PM	WHERE DO WE GO FROM HERE? COLLEGE SPORT REFORM 2020 AND BEYOND DR. B. DAVID RIDPATH, ASSOCIATE PROFESSOR, OHIO UNIVERSITY RICHARD G. JOHNSON, JD, MBA, COLLEGE ATHLETIC RIGHTS ADVOCATE DR. ERIANNE WEIGHT, ASSISTANT PROFESSOR, UNIVERSITY OF NORTH CAROLINA DR. GERRY GURNEY, PROFESSOR, UNIVERSITY OF OKLAHOMA MODERATOR: DR. RICHARD SOUTHALL, PROFESSOR, UNIVERSITY OF SOUTH CAROLINA	BALLROOM 3	8:00AM-8:45AM	CSRI CASE STUDY WINNERS PRESENT	BALLROOM 1A
2:45PM-3:00PM	BREAK		8:45AM-9:15AM	ACADEMIC SESSION 9 <ul style="list-style-type: none"> MARKETING PRACTICES IN NATIONAL JUNIOR COLLEGE ATHLETIC ASSOCIATION MEN'S BASKETBALL PROGRAMS: SWOT AND PESTLE ANALYSIS TIFFANY Y. BARNEY, JANETTE R. HILL, ROBERT C. LYNALL, JAMES J. ZHANG MARKET DISRUPTION IN COLLEGIATE SPORT: THE IMPACT OF THE UNIVERSITY OF MISSOURI FOOTBALL PROTESTS NICHOLAS M. WATANABE, GRACE YAN, BRIAN P. SOEBBING COLLEGE ATHLETES AND THE LABOR MARKET: DO THEY HAVE AN ADVANTAGE? NICHOLAS SCHLERETH, JOSHUA CASTLE HOW HOUSTON HANDLED HARVEY: AN ANALYSIS OF HOUSTON COLLEGE SPORT DEPARTMENT TWEETS CHRIS HANNA, ROBERT THOMPSON, JAMES MORTON EXPLORING COLLEGE SELECTION: DO FEMALE ATHLETES' VALUES MATCH THE ATHLETIC DEPARTMENTS' AGENDA PETER S. FINLEY, JEFFREY J. FOUNTAIN 	BALLROOM 1A BALLROOM 1B CONFERENCE A CONFERENCE B CONFERENCE C
3:00PM-4:15PM	CSRI TOWN HALL MEETING: ETHICAL CONCERNS IN COLLEGE SPORT RESEARCH DR. JOSEPH COOPER, ASSISTANT PROFESSOR, UNIVERSITY OF CONNECTICUT DR. ANGELA LUMPKIN, PROFESSOR, TEXAS TECH UNIVERSITY DR. NICHOLAS WATANABE, ASSISTANT PROFESSOR, UNIVERSITY OF SOUTH CAROLINA MODERATOR: DR. ELLEN STAUROWSKY, PROFESSOR, SPORT MANAGEMENT, DREXEL UNIVERSITY	BALLROOM 3	9:20AM-9:50AM	ACADEMIC SESSION 10 <ul style="list-style-type: none"> MEASURING THE CONGRUENCE OF IMPORTANCE AND EFFECTIVENESS OF ATHLETIC PERSONNEL ON THE TRANSITION AND DEVELOPMENT OF COLLEGE STUDENT-ATHLETES ALLISON SMITH, JENNIFER GELLOCK, BRENDAN DWYER A HISTORY OF SYSTEMATIC ACADEMIC FRAUD AND SPECIAL ADMISSIONS JIM WATKINS COLLEGIATE ESPORTS: A RECIPE FOR SUCCESS SAMUEL B. BERNSTEIN, ROBIN HARDIN, RYAN KING-WHITE COLLEGE FOOTBALL IN COWTOWN: THE CONSTRUCTION AND MODERNIZATION OF AMON G. CARTER STADIUM FROM 1929-2012 BENJAMIN J. DOWNS 	BALLROOM 1A BALLROOM 1B CONFERENCE A CONFERENCE B
4:30PM-5:30PM	YOUNG PROFESSIONALS SUMMITT	BALLROOM 1A			
4:30PM-5:15PM	JIIA EDITORIAL BOARD MEETING	BALLROOM 1B			
6:00PM-7:30PM	COLLEGE SPORT COLLECTIONS RECEPTION	THOMAS COOPER LIBRARY, ERNEST F. HOLLINGS SPECIAL COLLECTIONS LIBRARY PROGRAM ROOM			

SATURDAY APRIL 14, 2018

SATURDAY APRIL 14, 2018

TIME	EVENT	LOCATION
9:55AM-10:25AM	ACADEMIC SESSION 11	BALLROOM 1A
	<ul style="list-style-type: none"> • "SO, YOU 'WANNA BE A 'BALL COACH?" JOB SATISFACTION AND PERCEIVED ROLE CONFLICT OF MILLENNIAL GRADUATE ASSISTANT COACHES IN DIVISION-I FBS FOOTBALL JARROD JAMES, ERIANNE A. WEIGHT • MEASURING ORGANIZATIONAL EFFECTIVENESS IN STUDENT-ATHLETE CAREER DEVELOPMENT PROGRAMMING DANIEL WRAY, DONNA PASTORE • MODERNIZATION AND FOOTBALL STADIA AT UNIVERSITY OF SOUTH CAROLINA CHAD SEIFRIED, CLAY BOLTON • ACADEMIC OVERSIGHT OF ACADEMIC SUPPORT FUNCTIONS OF COLLEGE ATHLETES: A CASE STUDY OF MID-MAJOR NCAA DIVISION-I INSTITUTION B. DAVID RIDPATH 	BALLROOM 1B CONFERENCE A CONFERENCE B
	ACADEMIC SESSION 12	BALLROOM 1A
	<ul style="list-style-type: none"> • UNDERGRADUATE STUDENTS' PERCEPTION ON THE ROLE OF RACE, ETHNICITY AND GENDER FOR CAREER OPPORTUNITIES IN SPORT MANAGEMENT ELIZABETH LANGE, RENNAE WILLIAMS STOWE • THE EFFECT OF SOCIAL CAPITAL ON PERFORMANCE AND COMPENSATION OF COLLEGE FOOTBALL COACHES CARTER A. ROCKHILL, JAMES O. EVANS, DONNA L. PASTORE, BRIAN A. TURNER • PROPOSED NEW TRANSFER SYSTEM FOR THE NCAA NICHOLAS SCHLERETH • PROFIT-ATHLETES' ATHLETIC ROLE SET & POST-ATHLETIC TRANSITIONS VICTOR D. KIDD, RICHARD M. SOUTHALL, MARK S. NAGEL, TIMOTHY H. KOB • ANALYZING THE YEAR-TWO EFFECT OF NCAA HEAD FOOTBALL COACHES N. DAVID PIFER, MATT R. HUML, RYAN J. TURCOTT 	BALLROOM 1B CONFERENCE A CONFERENCE B CONFERENCE C
10:30AM-11:00AM	ACADEMIC SESSION 13	BALLROOM 1A
	<ul style="list-style-type: none"> • THE INTEREST IN AND DESIGN OF AN ATHLETICS-CENTRIC CURRICULUM MOLLY HARRY, ERIANNE A. WEIGHT, NELS POPP, ZACHARY KERR • BUDGETING FOR SUCCESS: COMPARING EXPENSES BETWEEN HISTORICALLY BLACK COLLEGES AND UNIVERSITIES AND PREDOMINANTLY WHITE INSTITUTIONS KELLY P. ELLIOTT, TIMOTHY B. KELLISON, BETH A. CIANFRONE 	BALLROOM 1B

TIME	EVENT	LOCATION
11:05AM-11:35AM	ACADEMIC SESSION 13 CONTINUED	CONFERENCE A
	<ul style="list-style-type: none"> • DOES ATHLETIC PARTICIPATION SIGNAL EMPLOYABILITY? EXPERIMENTAL ANALYSIS OF MALE AND FEMALE STUDENT-ATHLETE JOB APPLICANTS BRENDAN DWYER, JENNIFER L. GELLOCK • "LET THE LONGHORNS ROAM FREE:" A PROPOSAL FOR UT FOOTBALL INDEPENDENCE GREGORY LOTT, SEAN DAHLIN • THE ROLE OF HIGH-PERFORMANCE WORK SYSTEMS IN NCAA D-I FBS ATHLETIC DEPARTMENTS RAYMOND J. COTRUFO 	CONFERENCE B CONFERENCE C
11:40AM-12:10PM	ACADEMIC SESSION 14	BALLROOM 1A
	<ul style="list-style-type: none"> • CONTENT ANALYSIS OF BIG TEN CONFERENCE STUDENT-ATHLETE DEVELOPMENT PROGRAMS MAKENA LYNCH, DANIEL WRAY, DONNA PASTORE • ESPORTS EDUCATION: HOW SPORT MANAGEMENT PROGRAMS CAN EFFECTIVELY TEACH STUDENTS TO ENTER THE FIELD JOEY GAWRYSIAK, SETH E. JENNY, DYLAN WILLIAMS • HIGH-IMPACT EDUCATIONAL PRACTICES AND THE STUDENT-ATHLETE ACADEMIC ENVIRONMENT FARAH ISHAQ, JORDAN BASS • STUDENT-ATHLETE PERCEPTION OF COACHING LEADERSHIP BEHAVIORS' INFLUENCE ON SYMPTOMS ASSOCIATED WITH ANXIETY, DEPRESSION, SUICIDALITY, AND SUBSTANCE ABUSE JOAN THURSTON, MATTHEW OHLSON, JENNIFER KANE 	BALLROOM 1B CONFERENCE B CONFERENCE C
12:15PM-12:45PM	ACADEMIC SESSION 15	BALLROOM 1A
	<ul style="list-style-type: none"> • SPORTS EMBEDDED IN THE U.S. EDUCATIONAL SYSTEM – IS THE SYSTEM A BENEFIT OR BURDEN TO EUROPEAN ATHLETES? AN EXPANDED STUDY B. DAVID RIDPATH, DANIEL TUNESSEN, EAMONN REYNOLDS, EMILY HASENAUER, SHANNON, BUCKNER, ERIKA GROMOSKY • COOL DOWN OR WARM UP? UNDERSTANDING MOTIVATIONS BEHIND STUDENT ATHLETE MAJOR CHOICES DIONNE PARRIS • SOCIALIZATION TACTICS FOR CULTURAL-DIVERSE STUDENT-ATHLETES IN NCAA DIVISION-I COLLEGIATE ATHLETICS EVELYN "SU" JARA-PAZMINO, BOB HEERE, TOM REGAN • THE TRANSITIONING PROCESS: A QUALITATIVE CASE STUDY OF INTERNATIONAL SWIMMING AND DIVING STUDENT-ATHLETES COMPETING IN NCAA COMPETITION MARCELLA OTTO, J. MICHAEL MARTINEZ, CHRISTOPHER R. BARNHILL 	BALLROOM 1B CONFERENCE A CONFERENCE B



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ATHLETE CAREER TRANSITIONS: WHERE DO WE GO FROM HERE?



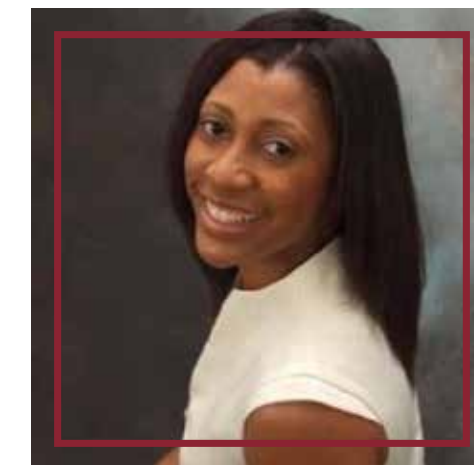
DR. ALBERT BIMPER

SERVES AS THE SENIOR ASSOCIATE ATHLETICS DIRECTOR FOR DIVERSITY & INCLUSION IN THE DEPARTMENT OF ATHLETICS AT COLORADO STATE UNIVERSITY WHILE ALSO AN ASSOCIATE PROFESSOR IN THE ETHNIC STUDIES DEPARTMENT. ADDITIONALLY, DR. BIMPER IS DIRECTOR OF THE DENVER BRONCOS SPORTS MANAGEMENT INSTITUTE AT CSU. HE COMPLETED HIS PH.D. IN CURRICULUM & INSTRUCTION WITH A CONCENTRATION IN CULTURAL STUDIES IN EDUCATION AT THE UNIVERSITY OF TEXAS AT AUSTIN, AS WELL AS HOLDS A M.S. IN SPORT PSYCHOLOGY FROM PURDUE UNIVERSITY AND A B.S. IN HEALTH & EXERCISE SCIENCE FROM COLORADO STATE UNIVERSITY.

HIS EXPERIENCES LEADING TO A CAREER IN HIGHER EDUCATION AND ATHLETIC ADMINISTRATION INCLUDE BEING A FORMER COLLEGIATE STUDENT ATHLETE PLAYING FOOTBALL AT COLORADO STATE AS WELL AS PLAYING PROFESSIONALLY FOR THE INDIANAPOLIS COLTS. HIS RESEARCH AND PEDAGOGICAL INTERESTS CONCERN STUDENT ATHLETE DEVELOPMENT, PARTICULARLY RELATED TO THE INTERSECTION OF RACE AND SPORT AS IT IMPACTS THE EXPERIENCES AND WELL-BEING OF BLACK MALE STUDENT ATHLETES. THROUGH RESEARCH AND PRACTICE HE AIMS TO DISCOVER AND ENHANCE CULTURALLY SUSTAINING LEARNING ENVIRONMENTS FOR COLLEGIATE STUDENT ATHLETES. AS A SENIOR-LEVEL ATHLETICS ADMINISTRATOR AT COLORADO STATE, HE WORKS COLLABORATIVELY WITH ATHLETICS STAFF AND STUDENT-ATHLETES, WHILE ALSO WORKING WITH CAMPUS FACULTY, STUDENT RESOURCE/ADVOCACY CENTERS AND UNIVERSITY ADMINISTRATORS TO ADVANCE AN INCLUSIVE LEARNING COMMUNITY.

AKILAH R. CARTER-FRANCIQUE

(PH.D., UNIVERSITY OF GEORGIA) IS AN ASSISTANT PROFESSOR IN THE DEPARTMENT OF HEALTH AND KINESIOLOGY AT PRAIRIE VIEW A&M UNIVERSITY. TO DATE, HER RESEARCH INTERESTS SEEK TO EXPLICATE THE INTERSECTIONS OF RACE/ETHNICITY AND WOMEN IN THE CONTEXTS OF SPORT & PHYSICAL ACTIVITY, EDUCATION, AND HEALTH. AS A FORMER COLLEGIATE ATHLETE IN TRACK AND FIELD AT THE UNIVERSITY OF HOUSTON, SHE HAS A SPECIFIC EMPHASIS ON BLACK GIRLS AND WOMEN, CARTER-FRANCIQUE EMPLOYS A CRITICAL INTERPRETIVIST STANDPOINT (E.G., BLACK FEMINIST THOUGHT, CRITICAL RACE THEORY) TO ILLUMINATE EXPERIENTIAL



MARGINALIZATIONS AND PROMOTE SOCIAL JUSTICE STRATEGIES TO REDRESS INEQUALITIES. SHE IS THE CO-EDITOR OF THE ATHLETIC EXPERIENCE AT HISTORICALLY BLACK COLLEGES AND UNIVERSITIES: PAST, PRESENT, AND PERSISTENCE AND CRITICAL RACE THEORY: BLACK ATHLETIC EXPERIENCES IN THE UNITED STATES. HER NEWEST VENTURE IS LAUNCHING FRANCIQUE SPORT AND EDUCATION CONSULTING, LLC.

ATHLETE CAREER TRANSITIONS: WHERE DO WE GO FROM HERE?



MARCUS LATTIMORE

A NATIVE OF DUNCAN, SOUTH CAROLINA, HE GRADUATED FROM BYRNES HIGH SCHOOL IN MAY 2010. AFTER GRADUATING FROM BYRNES HIGH SCHOOL, MARCUS SIGNED WITH THE UNIVERSITY OF SOUTH CAROLINA TO PLAY FOOTBALL FOR COACH STEVE SPURRIER. MARCUS WAS A THREE YEAR LETTERMAN FOR THE GAMECOCKS AND LED THE TEAM TO THEIR FIRST SOUTHEASTERN CONFERENCE CHAMPIONSHIP GAME IN 2010 AS THE STARTING RUNNING BACK. AFTER COMPETING AT USC FOR THREE SEASONS, MARCUS WAS DRAFTED BY THE SAN FRANCISCO 49ERS IN THE FOURTH ROUND OF THE NFL DRAFT. MARCUS RETIRED AFTER TWO SEASONS WITH THE 49ERS AFTER COMPLICATIONS WITH KNEE INJURIES.

MARCUS WENT BACK TO SOUTH CAROLINA AND COMPLETED HIS DEGREE IN PUBLIC HEALTH IN MAY OF 2016. MARCUS IS VERY ACTIVE IN NUMEROUS PHILANTHROPIC EVENTS AND ORGANIZATIONS THROUGHOUT THE COUNTRY. HIS MAIN FOCUS OF PHILANTHROPIC SERVICE IS GROWING THE IMAGE OF THE MARCUS LATTIMORE FOUNDATION. THE MISSION OF THE FOUNDATION IS TO PREPARE STUDENT-ATHLETES FOR LIFE AFTER SPORTS THROUGH A MYRIAD OF EDUCATIONAL SESSIONS. IN NOVEMBER OF 2016 MARCUS ACCEPTED THE HEAD FOOTBALL COACHING POSITION AT HEATHWOOD HALL EPISCOPAL SCHOOL IN COLUMBIA, SOUTH CAROLINA. IN JANUARY OF 2018 MARCUS RETURNED BACK TO HIS ALMA MATER WHERE HE IS NOW THE DIRECTOR OF PLAYER DEVELOPMENT FOR THE FOOTBALL TEAM.

AN ASSOCIATE PROFESSOR OF SPORT MANAGEMENT IN THE DEPARTMENT OF HEALTH AND KINESIOLOGY WITHIN THE COLLEGE OF EDUCATION AND HUMAN DEVELOPMENT AT TEXAS A&M UNIVERSITY (TAMU). HE SPENT FOUR YEARS ON FACULTY AS AN ASSISTANT PROFESSOR IN THE DEPARTMENT OF KINESIOLOGY AT JMU. SINCE COMING TO TAMU, DR. SINGER HAS RECEIVED THE CEHD MONTAGUE SCHOLAR-CENTER FOR TEACHING EXCELLENCE AWARD. HE HAS ALSO SERVED THE PAST TWO YEARS AS THE CHAIR OF THE ATHLETICS COUNCIL AT TAMU. AS A FACULTY AFFILIATE OF THE RECENTLY ESTABLISHED INSTITUTE FOR THE STUDY OF SPORT, SOCIETY, AND SOCIAL CHANGE AT SAN JOSE STATE UNIVERSITY, DR. SINGER'S RESEARCH HAS FOCUSED PRIMARILY ON A) INTERSECTIONS BETWEEN RACE, SPORT, AND EDUCATION, AND B) DIVERSITY AND SOCIAL JUSTICE IN SPORT ORGANIZATIONS. HIS INTERDISCIPLINARY SCHOLARSHIP HAS APPEARED IN NUMEROUS PEER-REVIEWED ACADEMIC JOURNALS AND CHAPTERS IN EDITED BOOKS ACROSS THE FIELDS OF EDUCATION, SOCIOLOGY, SPORT STUDIES, AND SPORT MANAGEMENT. DR. SINGER'S CURRENT BOOK PROJECT WITH HARVARD EDUCATION PRESS FOCUSES ON THE SIGNIFICANCE OF RACE AND BLACK MALES' PARTICIPATION IN MAJOR COLLEGE SPORT.

JOHN N. SINGER



RE-IMAGINING COLLEGE SPORT



ANDY SCHWARZ

CHIEF STRATEGIST & CO-FOUNDER OF THE HISTORICAL BASKETBALL LEAGUE ANDY IS AN ANTITRUST ECONOMIST WITH A SUBSPECIALTY IN SPORTS ECONOMICS. ANDY WAS THE CASE MANAGER FOR THE NFL'S ECONOMIC EXPERT IN L.A. RAIDERS V. NFL AND FOR PLAINTIFFS' ECONOMIC EXPERTS IN O'BANNON V. NCAA AND THE ECONOMIC EXPERT FOR THE KELLER V. NCAA SETTLEMENT CLASS. HE HAS TESTIFIED TO THE U.S. HOUSE OF REPRESENTATIVES' COMMITTEE ON EDUCATION AND THE WORKFORCE, PARTICIPATED ON ANOTHER U.S. CONGRESSIONAL PANEL ON COLLEGE SPORTS, AND HAS SERVED AS AN ECONOMIC EXPERT IN A WIDE VARIETY OF STATE AND FEDERAL LITIGATION.

ANDY HOLDS AN M.B.A. FROM THE ANDERSON SCHOOL OF MANAGEMENT AT UCLA AS WELL AS AN A.B. IN HISTORY FROM STANFORD UNIVERSITY, AND AN M.A. IN HISTORY FROM JOHNS HOPKINS. ANDY IS ONE OF THE ORIGINAL FOUNDERS OF OSKR AND SERVED AS PRESIDENT/MANAGING PARTNER FOR THE FIRM'S FIRST THREE YEARS.

A NATIVE OF CLEVELAND, OHIO AND FORMER US MARINE, MR. IVAN SOTO FIRST BECAME INTERIM EXECUTIVE DIRECTOR OF THE AFLPU TO ASSIST THEM IN OBTAINING A COLLECTIVE BARGAINING AGREEMENT WITH THE ARENA FOOTBALL LEAGUE. SERVING SELFLESSLY WITHOUT COMPENSATION AND AFTER CONSIDERABLE SACRIFICE, CHALLENGES AND A LABOR ACTION IVAN WAS ABLE TO EXECUTE AN INCREASED MULTI-MILLION DOLLAR 5YR CBA WITH THE AFL IN LATE 2012 WHICH CONTAINED NUMEROUS GAINS IN WAGES, HOURS AND WORKING CONDITIONS WHICH PLAYERS ENJOY TODAY. SUBSEQUENTLY HE ALSO WAS ABLE TO OBTAIN DIRECT AFFILIATION WITH THE AFL-CIO AS WELL AS A 3YR CBA WITH AFL CHINA TO PROTECT PLAYERS THAT MAY ELECT TO PLAY ARENA FOOTBALL IN CHINA. BARON CONTINUED TO WORK WITH, ADVISE AND MENTOR IVAN DURING THE NEXT FEW YEARS ON THE INTRICACIES OF PROFESSIONAL FOOTBALL LABOR ISSUES IN THE SAME WAY AS JAMES HAD BEEN MENTORED AND ADVISED BY ONE OF PROFESSIONAL FOOTBALL'S GREATEST LABOR LEADERS, PAST AFLPA/NFLPA EXECUTIVE DIRECTOR GENE UPSHAW WHO PASSED AWAY ON AUG. 20, 2008. RECENTLY DIRECTOR SOTO LEAD HIS NEGOTIATION TEAM TO A NEW HISTORIC 4 YEAR COLLECTIVE BARGAINING AGREEMENT THAT PROVIDES BETTER PROTECTIONS, MILLIONS IN ADDITIONAL COMPENSATION, REVOLUTIONARY GUARANTEED SEVERANCE COMPENSATION AND FULLY PAID HEALTHCARE FOR THE AFLPU MEMBERS AND THEIR FAMILY. THE VALUES AND PRINCIPLES THAT AFLPA/NFLPA DIRECTOR UPSHAW INSTILLED AND PASSED ON TO EXECUTIVE PRESIDENT BARON AND EVENTUALLY EXECUTIVE DIRECTOR SOTO ARE A GREAT TESTAMENT TO HIS CONTINUED LEGACY AS THEY CONTINUE TO SERVE PROFESSIONAL FOOTBALL PLAYERS IN THE AFL TODAY.

IVAN SOTO



WHERE DO WE GO FROM HERE? COLLEGE SPORT REFORM 2020 AND BEYOND



ERIANNE WEIGHT

AN ASSOCIATE PROFESSOR OF SPORT ADMINISTRATION AT THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL, A RESEARCH CONSULTANT FOR COLLEGIATE SPORTS ASSOCIATES, AND THE DIRECTOR OF THE CENTER FOR RESEARCH IN INTERCOLLEGIATE ATHLETICS. HER RESEARCH IS DIRECTED BY A VISION TO INCREASE THE QUALITY AND QUANTITY OF OPPORTUNITIES FOR EDUCATION THROUGH ATHLETICS. THIS EFFORT HAS THUS FAR BEEN FOCUSED ON EXAMINING THE FINANCIAL, EDUCATIONAL, AND ADMINISTRATIVE IMPACTS AND OPPORTUNITIES FOR IMPROVEMENT WITHIN INTERCOLLEGIATE ATHLETICS. SHE HAS WORKED WITH UNIVERSITY ADMINISTRATORS AND FACULTY SENATE LEADERS

THROUGHOUT THE COUNTRY AND IS AN ACTIVE CONSULTANT IN INTERCOLLEGIATE ATHLETICS. SHE ALSO CURRENTLY SERVES AS THE ASSOCIATE EDITOR OF THE JOURNAL OF APPLIED SPORT MANAGEMENT AND RECENTLY COMPLETED SERVICE ON THE UNC FACULTY EXECUTIVE BOARD. SHE EARNED HER PH.D. IN SPORT MARKETING AND MANAGEMENT FROM INDIANA UNIVERSITY, AND HER MASTER OF BUSINESS ADMINISTRATION AND BACHELORS DEGREE IN EXERCISE AND SPORT SCIENCE FROM THE UNIVERSITY OF UTAH WHERE SHE ALSO COMPETED AS A HEPTATHLETE AND SERVED AS A GRADUATE ASSISTANT COACH.

A PROFESSOR IN ADULT AND HIGHER EDUCATION AT THE UNIVERSITY OF OKLAHOMA (OU), WHERE HE TEACHES IN THE SUBJECT AREAS OF ATHLETICS IN HIGHER EDUCATION, PAY FOR PLAY, ATHLETICS ACADEMIC REFORM, AND ETHICS IN INTERCOLLEGIATE ATHLETICS. HE IS A CO-AUTHOR OF UNWINDING MADNESS, WHAT WENT WRONG WITH COLLEGE SPORTS AND HOW TO FIX IT (BROOKINGS INSTITUTION, 2017). DR. GURNEY IS A FREQUENT AUTHOR AND GUEST ON A NUMBER OF NATIONAL MEDIA PLATFORMS ON THE SUBJECTS OF COLLEGE SPORTS REFORM AND COLLEGE ATHLETE WELFARE AND HAS BEEN FEATURED IN POPULAR DOCUMENTARIES ON COLLEGE SPORTS INCLUDING SCHOOLED, THE PRICE OF COLLEGE SPORTS AND HBO REAL SPORTS WITH BRYANT GUMBEL. GURNEY PREVIOUSLY SERVED IN SENIOR LEVEL ATHLETIC ADMINISTRATION AT FOUR MAJOR NCAA DIVISION I INSTITUTIONS FOR 31 YEARS, MOST RECENTLY AT THE UNIVERSITY OF OKLAHOMA AS SENIOR ASSOCIATE ATHLETICS DIRECTOR AT FOR ACADEMICS AND STUDENT SERVICES. HE ALSO SERVED IN SIMILAR POSITIONS AT THE UNIVERSITY OF MARYLAND, SOUTHERN METHODIST UNIVERSITY AND IOWA STATE UNIVERSITY. HE HAS SERVED AS PRESIDENT OF THE DRAKE GROUP AND PRESIDENT OF THE NATIONAL ASSOCIATION OF ACADEMIC ADVISERS FOR ATHLETICS.

GERALD GURNEY



WHERE DO WE GO FROM HERE? COLLEGE SPORT REFORM 2020 AND BEYOND



RICK JOHNSON

MR. JOHNSON WAS PLAINTIFF'S COUNSEL IN OLIVER V. NCAA, WHICH WAS THE FIRST COLLEGE ATHLETE LAWSUIT AGAINST THE NCAA TO EVER GET TO TRIAL, THE FIRST TO WIN, AND THE FIRST TO GET PAID. THE OLIVER CASE PROVIDED THE IMPETUS FOR THE O'BANNON CASE AND ITS ONGOING PROGENY. MR. JOHNSON WAS THE PRIMARY BACKGROUND SOURCE FOR TAYLOR BRANCH'S SEMINAL ARTICLE, THE SHAME OF COLLEGE SPORTS. JOE NOCERA, IN HIS BOOK, INDENTURED, CALLED MR. JOHNSON'S SUBMARINING DUE PROCESS: HOW THE NCAA USES ITS RESTITUTION RULE TO DEPRIVE COLLEGE ATHLETES OF THEIR RIGHT OF ACCESS TO THE COURTS ... UNTIL OLIVER V. NCAA THE MEANEST LAW REVIEW

ARTICLE EVER WRITTEN. AS A COLLEGE ATHLETE RIGHTS ADVOCATE AND COMMENTATOR, AS WELL AS A LEADING LEGAL AUTHORITY ON THE NCAA, MR. JOHNSON IS A MEMBER OF THE EXECUTIVE BOARD OF THE COLLEGE SPORTS RESEARCH INSTITUTE. MR. JOHNSON HOLDS HIS J.D., M.B.A., AND B.A. FROM CASE WESTERN RESERVE UNIVERSITY.

DR. RIDPATH IS BEGINNING HIS SECOND DECADE AS A TENURED FACULTY MEMBER WITH OHIO UNIVERSITY AND ITS PRESTIGIOUS SPORTS ADMINISTRATION PROGRAM. PRIOR TO OHIO, HE WAS AN ASSISTANT PROFESSOR OF SPORT ADMINISTRATION AT MISSISSIPPI STATE UNIVERSITY AND HAS OVER 15 YEARS OF PRACTICAL EXPERIENCE IN INTERCOLLEGIATE ATHLETICS IN ADMINISTRATIVE AND COACHING CAPACITIES AT MARSHALL UNIVERSITY, WEBER STATE UNIVERSITY AND OHIO UNIVERSITY. RIDPATH IS AN EXPERT ON THE NCAA AND INTERCOLLEGIATE ATHLETIC MATTERS DUE TO HIS RESEARCH AND PRACTICAL EXPERIENCE IN THE INDUSTRY. HE EXAMINES ISSUES INCLUDING STUDENT ATHLETE ACADEMIC ACHIEVEMENT, ACADEMIC FRAUD, GRADUATION RATES AND THE LIKE. HE HAS APPEARED BEFORE CONGRESSIONAL COMMITTEES AND SERVED AS AN EXPERT WITNESS IN NUMEROUS CASES INVOLVING INTERCOLLEGIATE ATHLETICS AND COLLEGE ATHLETE RIGHTS. HIS SCHOLARLY PUBLICATIONS INCLUDE PEER-REVIEWED ARTICLES IN THE JOURNAL OF LAW AND SPORTS, THE ENTERTAINMENT AND SPORTS LAW JOURNAL, AND THE JOURNAL OF INTERCOLLEGIATE ATHLETICS.

B. DAVID RIDPATH



CSRI TOWN HALL MEETING: ETHICAL CONCERNS IN COLLEGE SPORT RESEARCH



ANGELA LUMPKIN

A PROFESSOR AND THE DEPARTMENT CHAIR IN THE DEPARTMENT OF KINESIOLOGY AND SPORT MANAGEMENT AT TEXAS TECH UNIVERSITY. DR. LUMPKIN IS THE AUTHOR OF 25 BOOKS, INCLUDING INTRODUCTION TO PHYSICAL EDUCATION, EXERCISE SCIENCE, AND SPORT CURRENTLY IN ITS 10TH EDITION, PRACTICAL ETHICS IN SPORT MANAGEMENT WITH TWO COLLEAGUES, SPORT ETHICS: APPLICATIONS FOR FAIR PLAY PUBLISHED IN THREE EDITIONS WITH TWO COLLEAGUES, AND MODERN SPORT ETHICS: A REFERENCE HANDBOOK CURRENTLY IN ITS SECOND EDITION. SHE ALSO HAS WRITTEN 12 BOOK CHAPTERS, DELIVERED 25 INVITED LECTURES AND KEYNOTE ADDRESSES, AND MADE 180 CONFERENCE PRESENTATIONS. SHE WAS THE 2008-2009 GENE A. BUDIG TEACHING PROFESSOR IN THE SCHOOL OF EDUCATION AT THE UNIVERSITY OF KANSAS AND NAMED TO THE TEXAS TECH UNIVERSITY TEACHING ACADEMY FOR EXCELLENCE IN TEACHING AND CONTRIBUTIONS TO TEACHING IN 2016.

NICHOLAS WATANABE



AN ASSISTANT PROFESSOR IN THE DEPARTMENT OF SPORT AND ENTERTAINMENT MANAGEMENT. WATANABE RECEIVED HIS MASTER OF SCIENCE IN LEISURE STUDIES AND HIS PH.D. IN RECREATION, SPORT AND TOURISM FROM THE UNIVERSITY OF ILLINOIS. PRIOR TO COMING TO SOUTH CAROLINA, WATANABE SERVED AS ASSISTANT PROFESSOR FROM 2016–2017 AND ASSISTANT TEACHING PROFESSOR FROM 2010–2016 AT THE UNIVERSITY OF MISSOURI. AS AN UNDERGRADUATE, WATANABE INTERNEED FOR THE CHICAGO FIRE OF MAJOR LEAGUE SOCCER FROM 2000–2003. HE LECTURED AT BEIJING SPORT UNIVERSITY IN 2011, WHERE HE TAUGHT A COURSE COMPARING AND CONTRASTING THE BUSINESS PRACTICES OF NORTH AMERICAN SPORT ORGANIZATIONS WITH THOSE IN CHINA. IN ADDITION, HE HAS A SECOND DEGREE BLACK BELT IN THE JAPANESE MARTIAL ART OF KENDO.

CSRI TOWN HALL MEETING: ETHICAL CONCERNS IN COLLEGE SPORT RESEARCH



JOSEPH N. COOPER

AN ASSISTANT PROFESSOR IN THE SPORT MANAGEMENT PROGRAM IN THE DEPARTMENT OF EDUCATIONAL LEADERSHIP AND NEAG SCHOOL OF EDUCATION AT THE UNIVERSITY OF CONNECTICUT (UCONN). HIS RESEARCH AGENDA FOCUSES ON THE INTERSECTION BETWEEN SPORT, EDUCATION, RACE, AND CULTURE WITH AN EMPHASIS ON SPORT INVOLVEMENT AS A CATALYST FOR HOLISTIC DEVELOPMENT. MORE SPECIFICALLY, HIS CURRENT RESEARCH FOCUSES ON BLACK COLLEGE ATHLETES' EXPERIENCES AT DIFFERENT POSTSECONDARY INSTITUTIONS INCLUDING AT HISTORICALLY BLACK COLLEGES AND UNIVERSITIES (HBCUS), HISTORICALLY WHITE COLLEGES AND UNIVERSITIES (HWCUS), AND ACROSS DIVISIONAL CLASSIFICATIONS (DIVISIONS I, II, AND III). HE IS ALSO THE FOUNDER OF COLLECTIVE UPLIFT (CU), AN ORGANIZATION DESIGNED TO EDUCATE, EMPOWER, INSPIRE, AND SUPPORT BLACK ATHLETES AT UCONN (AND THE WORLD) TO MAXIMIZE THEIR FULL POTENTIAL AS HOLISTIC INDIVIDUALS BOTH WITHIN AND BEYOND ATHLETIC CONTEXTS

MODERATORS

DR. ELLEN STAUROWSKY



DR. STAUROWSKY CAME TO DREXEL IN 2011 AFTER AN EXEMPLARY CAREER AT ITHACA COLLEGE. SHE IS AN INTERNATIONALLY RECOGNIZED EXPERT ON SOCIAL JUSTICE ISSUES IN SPORT, INCLUDING COLLEGE ATHLETES' RIGHTS, GENDER EQUITY AND TITLE IX, AND THE MISAPPROPRIATION OF AMERICAN INDIAN IMAGERY. SHE IS CO-AUTHOR OF THE BOOK, COLLEGE ATHLETES FOR HIRE: THE EVOLUTION AND LEGACY OF THE NCAA AMATEUR MYTH, EDITOR OF THE FORTHCOMING WOMEN IN SPORT: CONTINUING A JOURNEY OF LIBERATION AND CELEBRATION. SHE IS LEAD AUTHOR ON THE WOMEN'S SPORTS FOUNDATION'S 2015 REPORT HER LIFE DEPENDS ON IT III: SPORT AND PHYSICAL ACTIVITY IN THE LIVES OF AMERICAN GIRLS AND WOMEN AND CO-AUTHOR ON A FORTHCOMING REPORT FROM THE WSF ON WORKPLACE CLIMATE FOR WOMEN WORKING IN COLLEGE SPORT. DR. STAUROWSKY SERVED AS A WITNESS ON BEHALF OF THE PLAINTIFF IN O'BANNON V. NCAA. SHE HAS CO-AUTHORED SEVERAL REPORTS WITH RAMOGI HUMA, EXECUTIVE DIRECTOR OF THE NATIONAL COLLEGE PLAYERS ASSOCIATION, THE MOST RECENT BEING THE \$6 BILLION HEIST: ROBBING COLLEGE ATHLETES UNDER THE GUISE OF AMATEURISM. DR. STAUROWSKY'S OP-EDS HAVE APPEARED IN THE FORBES.COM, HUFFINGTON POST, INDIAN COUNTRY TODAY NETWORK, NEW YORK TIMES, NEWS FROM INDIAN COUNTRY, PHILLY.COM, SPORT LITIGATION ALERT, STREET & SMITH'S SPORTS BUSINESS JOURNAL, THE ATLANTIC, THE CHRONICLE OF HIGHER EDUCATION, AND U.S. NEWS & WORLD REPORT.

MODERATORS



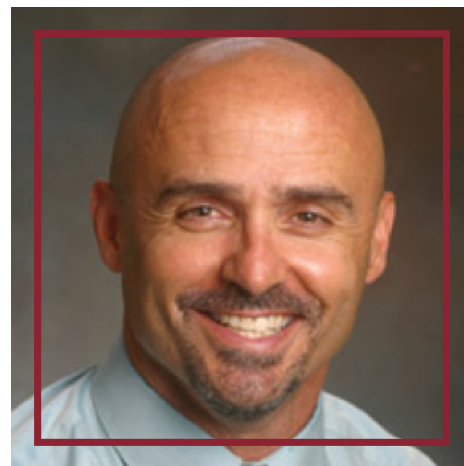
MARK S. NAGEL

BEFORE PURSUING A CAREER IN ACADEME, NAGEL WORKED IN DIFFERENT AREAS OF SPORT MANAGEMENT—PRIMARILY IN ATHLETIC COACHING AND ADMINISTRATION AS WELL AS CAMPUS RECREATION. DURING HIS YEARS AS AN ASSISTANT COACH OF THE WOMEN'S BASKETBALL TEAM AT THE UNIVERSITY OF SAN FRANCISCO, HE HELPED LEAD THE TEAM TO THREE NCAA TOURNAMENT APPEARANCES AND A SPOT IN THE 1996 SWEET 16. NAGEL HAS CO-AUTHORED SIX TEXTBOOK.

A NATIVE OF CALIFORNIA, MARK S. NAGEL BECAME A FACULTY MEMBER IN THE DEPARTMENT OF SPORT AND ENTERTAINMENT MANAGEMENT AT THE UNIVERSITY OF SOUTH CAROLINA IN 2006. PRIOR TO JOINING THE DEPARTMENT, NAGEL WAS THE DIRECTOR OF THE GRADUATE SPORT MANAGEMENT PROGRAM AT GEORGIA STATE UNIVERSITY. AT GEORGIA STATE, HE WAS RESPONSIBLE FOR ALL ASPECTS OF THE SPORT MANAGEMENT PROGRAM INCLUDING RECRUITING AND ADVISING STUDENTS, DEVELOPING AND SCHEDULING COURSES, IDENTIFYING AND SUPERVISING ADJUNCT FACULTY, AND MAINTAINING ALUMNI AND SPORT BUSINESS RELATIONSHIPS. NAGEL HAS ALSO PREVIOUSLY WORKED AS A SPORT MANAGEMENT PROFESSOR AT THE UNIVERSITY OF WEST GEORGIA AND SAN JOSE STATE UNIVERSITY. HE CURRENTLY SERVES AS AN ADJUNCT FACULTY MEMBER AT THE IE BUSINESS SCHOOL IN MADRID, THE UNIVERSITY OF SAN FRANCISCO AND ST. MARY'S COLLEGE OF CALIFORNIA.

RICHARD M. SOUTHALL

SOUTHALL CAME TO THE UNIVERSITY OF SOUTH CAROLINA IN THE FALL OF 2013. HE TEACHES AND RESEARCHES IN THE AREAS OF SPORT ETHICS, COLLEGE SPORT AND RESEARCH METHODS. HIS RESEARCH HAS LED TO PUBLICATIONS IN JOURNALS SUCH THE JOURNAL OF SPORT AND SOCIAL ISSUES, JOURNAL OF SPORT MANAGEMENT, SPORT MARKETING QUARTERLY, ETHNIC AND RACIAL STUDIES, AND JOURNAL OF ISSUES IN INTERCOLLEGIATE ATHLETICS. SOUTHALL IS CO-AUTHOR OF TWO SPORT-MANAGEMENT TEXTBOOKS: INTRODUCTION TO SPORT MANAGEMENT: THEORY AND PRACTICE, AND SPORT FACILITY MANAGEMENT: ORGANIZING EVENTS AND MITIGATING RISKS (2ND ED.). IN ADDITION, SOUTHALL HAS MADE MORE THAN 100 NATIONAL AND INTERNATIONAL RESEARCH PRESENTATIONS. SOUTHALL IS DIRECTOR OF THE COLLEGE SPORT RESEARCH INSTITUTE AT THE UNIVERSITY OF SOUTH CAROLINA. HE IS ALSO DIRECTOR OF ACADEMIC PROGRAMS-BRASIL FOR SPORTS TRAVEL ACADEMY. IN ADDITION, SOUTHALL SERVES AS A TICKET-SALES CONSULTANT FOR THE CAROLINA RAILHAWKS (NASL). HE IS A PRINCIPAL IN BRIDGING THE GAP, LLC, A TICKET-SALES TRAINING PROGRAM FOR UNIVERSITY SPORT MANAGEMENT PROGRAMS. SOUTHALL IS ALSO CURRENTLY INVOLVED IN DEVELOPING A SPORT-MANAGEMENT PROGRAM FOR CENTRO UNIVERSITÁRIO DE BRASÍLIA (UNICEUB), BRASILIA, BRASIL.



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COLLEGE SPORT COLLECTIONS

AT THE UNIVERSITY OF SOUTH CAROLINA

UofSC's College Sport Research Institute (CSRI) is proud to announce the launch of the College Sport Collections at the University of South Carolina. Dedicated to the preservation, celebration and study of college sport history, the archive of documents and memorabilia was established by CSRI in partnership with University Libraries Irvin Department of Rare Books and Special Collections.

The College Sport Collections will provide an invaluable resource for scholars, students, faculty and professionals from around the world to study the history of the business side of college sport and develop solutions for the toughest issues facing the industry.

The Jerry and Lois Tarkanian Collection was the initial donation to the College Sport Collections. It was donated to UofSC by Coach Tarkanian's family to honor the legacy of the late Hall of Fame coach and player advocate. The collection includes NCAA v. Tarkanian U.S. Supreme Court case documents, as well as practice plans, photos, regalia, mementos, children's books and other material related to Coach Tarkanian's coaching legacy.

The College Sport Collections also include the papers of Mary Willingham who documented and exposed what is known as the longest running athletic and academic fraud case in the history of college sport. The Tarkanian and Willingham Collections offer rare glimpses behind the NCAA's Blue Disk at the business of college sport. Additional collections will be added over time, creating the nation's most extensive and prestigious inventory of college sport artifacts.

With such a vast collection of priceless artifacts, the university is raising funds to support the continued restoration, digitization and preservation of the collections. **To learn more, visit Library.sc.edu/CollegeSportCollections.**

Support the Collections

To make a gift, contact
Catherine Wiggins at
cswiggin@mailbox.sc.edu or
(803) 777-1284.



Friday Night Reception

Join CSRI for a special Friday night reception celebrating the launch of the College Sport Collections.

Hear about this unique collaboration from CSRI, University Libraries and special guest **Mary Willingham**.



Willingham made history for blowing the whistle on the UNC academic scandal that has since been documented as the longest running athletic and academic fraud case in the history of college sport. Her papers have been donated to the College Sport Collections.

Friday, April 13, 2018
6:00 - 7:30 p.m.

Thomas Cooper Library, Ernest F. Hollings Special Collections Library Program Room

Light hor d' oeuvres will be served



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and Sport Management