



# CONFERENCE ON COLLEGE SPORT 2024 PROGRAM



**Department of Sport and  
Entertainment Management**

College of Hospitality, Retail  
and Sport Management

UNIVERSITY OF SOUTH CAROLINA

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# CSRI Letter of Welcome

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March 20, 2024



UNIVERSITY OF  
**SOUTH CAROLINA**  
College of Hospitality, Retail  
and Sport Management

Dear CSRI Conference Attendees:

On behalf of the Department of Sport and Entertainment Management at the University of South Carolina, the College Sport Research Institute (CSRI) welcomes you to the 2024 CSRI *Conference on College Sport*. **As has been the case since 2014, Ms. Kim Boone (CSRI Conference on College Sport Director) has developed an outstanding conference. The CSRI Conference remains a “student planned, organized, and managed event.”**

In 2007, CSRI was an idea. Today, CSRI continues to be “the conference” where scholars – both established and emerging – present cutting-edge college-sport research results and engage in critical discussions of issues in college sport. Now more than ever, CSRI is the place where open and honest discussions of college sport issues – based upon research – take place.

This year’s conference program continues to offer thought-provoking conversations exploring pertinent college sport issues, including a keynote address by Ms. Jennifer Abruzzo – General Counsel: National Labor Relations Board – and a plenary address by emerging sport scholar Dr. Molly Harry. This year’s panels and research presentations summarize a wide array of research results, and graduate and undergraduate case study teams offer solutions to a college sport issue.

Since its founding, CSRI has encouraged and supported **interdisciplinary and interuniversity collaborative college-sport research, served as a research consortium for college-sport researchers from across the United States, and disseminated college-sport research results to academics, college-sport practitioners, media, and the public. That will never change.**

In addition, CSRI’s *Journal of Issues in Intercollegiate Athletics* (JIIA) has evolved into the preeminent peer-reviewed academic journal for college sport research. The journal’s outstanding co-editors (Dr. J. Michael Martinez, Dr. Robin Hardin, and Dr. Crystal Southall) – as well as its editorial board – are committed to maintaining the journal’s rigorous standards, while remaining the most author-friendly journal in our field.

As CSRI approaches its 20<sup>th</sup> anniversary, the institute continues to evolve, with the next generation of scholars – including CSRI Executive Director, Dr. Chris Corr – providing new leadership, while maintaining CSRI’s unique welcoming spirit. Everyone involved with CSRI (conference attendees, case study participants, research presenters, and JIIA authors), understands CSRI exists – because of and for – all of us.

We hope you have a wonderful conference.

Richard M. Southall  
Director, College Sport Research Institute

Chris Corr  
Executive Director, College Sport Research Institute

Mark S. Nagel  
Associate Director, College Sport Research Institute

Victor D. Kidd  
Assistant Director, College Sport Research Institute

# CSRI

## Staff

### Director

Richard Southall, EdD – *University of South Carolina*

### Associate Director

Mark Nagel, EdD – *University of South Carolina*

### Executive Director

Chris Corr, PhD – *Troy University*

### Assistant Director

Victor Kidd, PhD - Player Well-Being/Clinical, MLS

### CSRI Conference Director

Kim Boone – *University of South Carolina*

## Executive Board

Jamal Brooks, MBA – J. Brooks & Company

John Gerdy, PhD – *Ohio University*

Billy Hawkins, PhD – *University of Houston*

Richard G. Johnson, JD, MBA

Fritz Polite, PhD – *Shenandoah University*

Dan Rascher, PhD – *University of San Francisco*

Allen Sack, PhD – *University of New Haven*

Ellen Staurowsky, EdD – *Ithaca College*

## Journal of Issues in Intercollegiate Athletics (JIA) Staff

### Editors

J. Michael Martinez, *Louisiana State University*

Robin Hardin, *University of Tennessee*

Crystal Southall, *Western Colorado University*

### Editor Emeritus

James Johnson, *Ball State University*

Chad Seifried, *Louisiana State University*

### Acquisitions Editors

K.C. Mayer, Jr.

*Roanoke College*

Peter Han

*SUNY Cortland*

### Book Review Editor

Dylan Williams

*University of Alabama*

## JIA Editorial Review Board

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Trevor Bopp - *University of Alabama*

Akilah Carter-Francique – *Benedict College*

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Mike Dalgety - *Ball State University*

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Chris Greenwell – *University of Louisville*

Meg Hancock - *University of Louisville*

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Adam Love - *University of Tennessee*

Michael Martinez - *Louisiana State University*

K.C. Mayer – *Roanoke College*

Brian Menaker - *Texas A&M Kingsville*

Craig Morehead - *Indiana State*

Mark Nagel – *University of South Carolina*

Michael Odio – *University of Cincinnati*

Brent Oja – *University of West Virginia*

Kristi Oshiro - *Belmont University*

Marcella Otto - *Northern Illinois*

Amanda Paula-Koba – *Bowling Green State University*

Adam Pflieger – *Sienna College*

Lisa Rubin - *Kansas State University*

Jimmy Sanderson - *Texas Tech University*

Jarrod Schenewark - *Tarleton State University*

Pete Schroader – *Pacific University*

Stephen Shapiro – *University of South Carolina*

Jessica Siegele - *UNC Pembroke*

Allison Smith - *UMASS Boston*

Jimmy Smith – *Gonzaga University*

Crystal Southall – *Western Colorado University*

Richard Southall – *University of South Carolina*

Ellen Staurowsky – *Ithaca College*

Sarah Stokowski – *Clemson University*

James Strode – *Ohio Dominican*

Per Svensson – *Louisiana State University*

Elizabeth Taylor - *Temple University*

Robert Turick - *NCAA*

Brian Turner – *The Ohio State University*

Patrick Tutka - *Niagara University*

Jim Watkins - *University of North Alabama*

Anthony Weems – *Florida International University*

Erienne Weight – *University of North Carolina*

Dylan Williams – *University of Alabama*

Lamont Williams - *San Jose State*

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# SPTTE 444 Staff

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## **Transportation**

Cameron Cook  
Gavin McCall  
Aris Papathanasiou

## **Academic Presentations**

Timothy Hood-Pittenger  
Brooks Lebow  
Kennedy Smalls

## **Sponsorship**

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Kate Vaughan

## **Marketing & Social Media**

Raylin Domenech  
Hannah Margeson

## **Hospitality**

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## **Technology**

Drew Brown  
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## **Operations**

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Ryan Forrest  
John Salazar

## **Speaker Services**

Derek Bunce  
Toni Deloach  
Chris Mullen

## **Case Study**

Tyler Mains  
Ian Piuhl

## **Program**

Hannah Proce  
Abby Johnson

## **Registration**

Quinn Martin  
Alex Oppel  
Jada Primus  
Jorga Traurig  
Sophie Vota

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# Case Study Competition

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## **GRADUATE TEAMS**

1. Catawba College
2. Coastal Carolina University
3. Georgia State University
4. Temple University (Team 1)
5. Temple University (Team 2)
6. University of West Georgia (Team 1)
7. University of West Georgia (Team 2)

## **JUDGES**

Rodrigo Feller, PhD Student, University of South Carolina

Dr. Ehren Green, University of Louisville

Dr. Matt Huml, University of Cincinnati

## **UNDERGRADUATE TEAMS**

1. Benedict College
2. Coastal Carolina University
3. Eastern Kentucky University
4. High Point University
5. Quinnipiac University
6. Radford University
7. Temple University
8. University of Louisville
9. University of Maine
10. University of West Georgia
11. Winston-Salem State University

## **JUDGES**

Jessica Brougham, University of Florida

Karina Jolly, Georgia College & State University

Dr. Nicholas Swim, University of Maine

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# Keynote Speaker

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## Jennifer Abruzzo

General Counsel for the National Labor Relations Board



The General Counsel, appointed by the President to a 4-year term, is independent from the Board and is responsible for the investigation and prosecution of unfair labor practice cases and for the general supervision of the NLRB field offices in the processing of cases.

On July 22, 2021, Jennifer A. Abruzzo began serving as General Counsel for the National Labor Relations Board. Ms. Abruzzo had previously worked for the NLRB for over two decades, including as Field Attorney, Supervisory Field Attorney, Deputy Regional Attorney, Deputy Assistant General Counsel, Deputy General Counsel, and Acting General Counsel. Immediately prior to her appointment as General Counsel, Ms. Abruzzo served as Special Counsel for Strategic Initiatives for the Communications Workers of America.

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# Emerging Scholar Plenary Address

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## Molly Harry, Ph.D.

Assistant Professor, Recreation and Sport Management, University of Arkansas

Molly Harry is an Assistant Professor of Recreation and Sport Management. She received her bachelor's from the University of Florida in applied physiology and kinesiology, her master's in sport administration from the University of North Carolina-Chapel Hill, and her doctorate in higher education from the University of Virginia. Her research centers the intersection of higher education and intercollegiate athletics, focusing on ways to improve college athletes' experiences. She is particularly interested in enhancing athletes' academic opportunities, promoting education through athletic participation, NIL, athlete activism and support, and Title IX. She enjoys working out, hitting the Fayetteville trails, and talking all things sports!



# Transgender Athlete Inclusion in Collegiate Athletics

Thursday, March 21 / 11:00AM – 12:00PM

**Moderator:** Dr. Ellen Staurowsky, Professor, Ithaca College

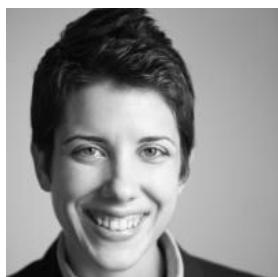


**Dr. Anna Baeth** Director of Research, Athlete Ally

Anna Baeth (she/her) is a critical feminist scholar and a cultural studies practitioner of sport. Her research centers on the gendering of sport spaces, the eternally moving body, and social movements and sport. A native of Frederick, MD, Baeth has a PhD from the University of Minnesota in Kinesiology, with a concentration in Sport Sociology. Baeth was a research assistant in the Tucker Center for Research on Girls & Women in Sport and a (teaching assistant in the UMN Department of Kinesiology. Beyond her scholarly pursuits, Baeth is a perennial coach and advocate for cultural awareness in sport spaces. Holding an M.S. in Exercise and Sport Studies from Smith College MA).

**Dr. Roc Rochon** Postdoctoral Research Associate, University of Connecticut

Roc Rochon, PhD takes an interdisciplinary approach to explore the role of race, gender, sexuality, and place within sport and between one another. Rochon is particularly interested in the ways that the Black Queer sporting diaspora create and practice liberatory bodywork for collective liberation. They are the founder of Rooted Resistance, a grassroots-based practice that reimagines movement culture for queer, trans, and nonbinary people in the United States. Rochon is currently a Postdoctoral Research Associate in the Sport Management Program at the University of Connecticut.



**Dr. Elizabeth A. Sharrow** Associate Professor of Public Policy and History, Director of Faculty Research, Institute for Social Science Research

Elizabeth Sharrow is associate professor in the School of Public Policy and the Department of History (affiliated faculty in the Department of Political Science) and Director of Faculty Research at the UMass Institute for Social Science Research. They specialize in the gendered politics of public policy and how policy has shaped intersectional meanings of sex, race, sexuality, disability, and class in US politics over the past fifty years. Sharrow's interests are in the politics and history of Title IX of the Education Amendments of 1972, the politics of gender and race in US politics, the politics of the family, and the politics of college athletics. They are co-author of [Equality Unfulfilled: How Title IX's Policy Design Undermines Change to College Sport](#) (Cambridge University Press).

**MODERATOR: Dr. Ellen Staurowsky** Professor, Media Arts, Sciences and Studies, Ithaca College

Ellen Staurowsky is internationally recognized as an expert on social justice issues in sport, which include gender equity and Title IX, pay equity and equal employment opportunity, college athletes' rights and the exploitation of college athletes, the faculty role in reforming college sport, representation of women in sport media, and the misappropriation of American Indian imagery in sport.





# International College Athlete Experience

Thursday, March 21 / 2:20PM – 3:00PM

**Moderator:** Karina Jolly, Lecturer, Georgia College & State University



## **Gabby Cossette** Catawba College Soccer

2020-21 Sun Belt Commissioner's List / 2022 (Senior) Did not make an appearance in 2022 / 2021 (Junior) - Troy started in each of her 3 appearances. Made 7 saves, including two saves in a 1-0 win over Nicholls / 2020 (Sophomore) - Troy started in all four appearances split between fall and spring seasons. Earned two wins at Alabama State and at Mercer / 2019 (Freshman) - Troy started in each of her 3 appearances as a freshman. Earned first career win at Jacksonville on Sep. 15. Made a season-high three saves in a win vs UL Monroe on Sep. 29

Personal: Born Sept. 9, 2001. Has a twin sister, Frederique who plays golf for the University of Sherbrooke. Bilingual - first language is French

## **Jasauna Dennis** University of South Carolina Track & Field

High School

Competed in track & field at St. Elizabeth Technical High School in Jamaica.

Personal

Born to his parents Clive Dennis and Nicola Williams on Dec. 30, 2004 ... Plans to major in Sport Management with a goal of becoming a professional athlete ... Chose the Gamecocks over Florida, Texas and LSU.



## **Marek Taskar** Troy University Track & Field

College Bests:JT: 65.10m (5/12/22)

Junior (2022) Outdoor: Battled in the javelin event. Opened the season with three podium finishes at the Jaguar Opener (third – 61.74-meters), Weems Baskin Invitational (second – 63.37-meters) and UAB Green & Gold (third – 60.55-meters). Qualified for the NCAA East Preliminaries with a fourth-place performance in the Sun Belt Championships for his 65.10-meter throw – fifth furthest throw in Troy history. Finished 46th at the NCAA East Preliminaries with a 54.06-meter throw.

University of Texas El Paso: Placed Silver in Conference-USA...Attended NCAA West

Preliminary Round for javelin High School: Attended Sports Grammar School in Nitra Slovakia. Named Athlete of the Year in 2015, 2017

## **MODERATOR: Karina Jolly** Georgia College & State University

Karina Jolly is a Georgia College & State University master's graduate. During her time at GCSU, she served as an assistant strength and conditioning coach with various athletic teams. After graduating in 2020, she served as a full-time strength and conditioning coach at Lander University with 11 different teams. She is currently pursuing a Ph.D. in Sports Management at Troy University with the focus on intercollegiate athletics and athlete development.



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# NIL - Collectives, Athletic Departments, and Athletes

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**Thursday, March 21 / 3:10PM – 4:10PM**

**Moderator: Dr. Mark Nagel, Professor, University of South Carolina**



**Hilary Cox Associate Athletics Director, University of South Carolina**

Hilary Cox was named the Associate Athletics Director for Administration at the University of South Carolina in August 2021. Her primary responsibilities include overseeing the department's name, image, likeness efforts as well as assisting with oversight and planning of special projects within the department. She serves as the sport administrator for the Gamecock softball program. Cox previously worked in the Office of Compliance Services overseeing the day-to-day operations, as well as providing legislative interpretations to all South Carolina coaches and staff. She served as the compliance liaison for several sports, including football, women's basketball, and baseball. She served in many roles in the Office of Compliance Service since joining the department in June 2014. Before arriving at the University of South Carolina, she began her career at the University of Tennessee where she was a graduate extern for two years.

**Dakereon Joyner University of South Carolina Football**

Versatile performer who spent six seasons with the Garnet & Black... signed as a quarterback, converted to wide receiver then transitioned to running back for his final season... also used as a kick returner and on special teams cover units... was the MVP of the 2021 Duke's Mayo Bowl as a quarterback... appeared in 55 games with 14 starts... threw for 430 yards and two touchdowns, rushed for 445 yards and nine scores, caught 66 passes for 559 yards and returned kicks for an additional 289 yards... completed his last 12 pass attempts for 261 yards and two scores.



**Jeremy Smith Director of Operations, Garnet Trust**

Jeremy Smith serves as Director of Operations for Garnet Trust, the official NIL collective of the University of South Carolina. He also oversees Garnet Trust Foundation, the nonprofit, 501c3 arm of the collective. In his roles, Jeremy works closely with student-athletes, brands and charitable organizations to implement name, image, and likeness opportunities.

Jeremy brings a varied background as a sales and marketing professional for an international software company, and as an executive recruiter, connecting senior-level professionals with new job opportunities.



**MODERATOR: Dr. Mark Nagel Professor, University of South Carolina**

A native of California, Mark S. Nagel became a faculty member in the Department of Sport and Entertainment Management at the University of South Carolina in 2006. Prior to joining the department, Nagel was the director of the graduate sport management program at Georgia State University. At Georgia State, he was responsible for all aspects of the sport management program including recruiting and advising students, developing and scheduling courses, identifying and supervising adjunct faculty, and maintaining alumni and sport business relationships.



# Wednesday - March 20, 2024

TIME	EVENT	LOCATION
10:00-10:30AM	<p><b>Academic Presentations- Session 1</b></p> <ul style="list-style-type: none"> <li>Compassionate Leadership in College Athletics: "It's a Competitive Advantage" <b>Meg Hancock, Ehren Green, Matthew Thorne</b></li> <li>Athlete Assessments Demonstration</li> <li>The Role of Work and Family Autonomy to Promote Work-Nonwork Balance within College Sport <b>Matt Huml, Elizabeth Taylor, Julie Wayne, Calvin Nite</b></li> <li>Dynamic Duos: An Analysis of the Working Relationship of Athletic Directors and Athletic Director Reports. <b>Kelly Elliott, Beth Johansen, Amanda Siegrist</b></li> <li>Kim Mulkey the Gate Keeper: A Critical Analysis of Heteronormative Whiteness in Women's Basketball <b>Kayla Martinez, Keisha Branch, Marcis Fennell</b></li> <li>Pursuing the American Dream: A Qualitative Exploration of International Student-Athletes Who Remained in the United States Post-Graduation <b>Karina Jolly, Sarah Stokowski, Chris Corr, Amanda Paule-Koba</b></li> </ul>	<p>Conference RM1A</p> <p>Conference RM1B</p> <p>Conference RM1C</p> <p>Conference RM2A</p> <p>Conference RM2B</p> <p>Conference RM2C</p>
10:35-11:05AM	<p><b>Academic Presentations – Session 2</b></p> <ul style="list-style-type: none"> <li>An analysis of factors impacting Division I basketball player's NIL value <b>Sarah Stokowski, Imani Lewis, Abigail Stuart, Adria Powell, Sydney Bellamy, Chris Corr</b></li> <li>Athlete Assessments Demonstration</li> <li>College Student Perceptions of and Experiences with NIL <b>Jessica Brougham, Rebecca Achen, Ashley Stadler Bank</b></li> <li>Breaking Ground: Understanding Motivations and Athlete Selection Criteria for Non-Involved Companies in NIL Sponsorship <b>Anton Schulz, Jeffrey Graham (advisor)</b></li> <li>Examining Factors That Influence Student-Athlete Selection by Race In Division I Institutions After NIL Rule <b>Tatiana Nikitina, Tak C Lam (advisor)</b></li> <li>On and Off the Court: A Comparative Analysis of Leadership Competencies between Domestic and International Student-Athletes <b>Karina Jolly, Chris Corr (advisor), Sarah Stokowski (advisor), Nicole Sellars</b></li> </ul>	<p>Conference RM1A</p> <p>Conference RM1B</p> <p>Conference RM1C</p> <p>Conference RM2A</p> <p>Conference RM2B</p> <p>Conference RM2C</p>

# Wednesday - March 20, 2024

TIME	EVENT	LOCATION
11:10-11:40AM	<p><b>Academic Presentations- Session 3</b></p> <ul style="list-style-type: none"> <li>The Academy in Conflict: A New Wave of Faculty Perceptions of Intercollegiate Athletics <b>Molly Harry, Daniel Springer</b></li> <li>Athlete Assessments Demonstration</li> <li>Rebranding Academic Success: A Longitudinal Comparison of NCAA Graduation Metrics <b>Chris Corr, Richard M. Southall, Christopher Atwater, Mark S. Nagel, Marek Taskar</b></li> <li>48,000 left out of free college education by NCAA D-I athletics decisions. <b>Scott Hirko</b></li> <li>Unintended Consequences: How the Transfer Portal is Negatively Impacting APR and Terminal Degree Rates <b>Ava Denton, Ashlyn Norris, Josie Ransley, Daniel Ballou (advisor)</b></li> <li>"Moving on down": When athletics departments change divisions another way <b>Joel Cormier</b></li> </ul>	<p>Conference RM1A</p> <p>Conference RM1B</p> <p>Conference RM1C</p> <p>Conference RM2A</p> <p>Conference RM2B</p> <p>Conference RM2C</p>
11:45-12:15 PM	<p><b>Academic Presentations- Session 4</b></p> <ul style="list-style-type: none"> <li>The Carbon Footprint of Pac-12 College Football Recruits <b>Jeffrey Fountain, Thomas Wuerzer, Peter Finley</b></li> <li>Athlete Assessments Demonstration</li> <li>The Student-Athlete Experience: An Examination of Career Maturity and Transformation at a Division II Institution <b>Lauren Johnson</b></li> <li>The Effect of Athletic Identity on Life Satisfaction After Sport Retirement <b>Andrea Cota Powell, Patti Berg-Poppe, Drew Pickett, Moses Ikiugu, Whitney Lucas Molitor</b></li> <li>Analyzing Divisional Differences of Stress and Burnout Levels Among Student-Athletes in Division 1 and Division II Institutions <b>Sam Steele, Elizabeth Taylor (advisor)</b></li> <li>Exploring Identity Continuity and Quality of Life in Post-Sport Careers of Former NCAA Athletes <b>Yoonki Chun, Michael Sagas (advisor)</b></li> </ul>	<p>Conference RM1A</p> <p>Conference RM1B</p> <p>Conference RM1C</p> <p>Conference RM2A</p> <p>Conference RM2B</p> <p>Conference RM2C</p>
12:15-1:30PM	<p><b>Lunch</b> (on your own)</p>	

# Wednesday - March 20, 2024

TIME	EVENT	LOCATION
1:30-2:00PM	<p><b>Academic Presentations- Session 5</b></p> <ul style="list-style-type: none"> <li>• “We are Practicing Just to Practice”: Investigating the Redshirt Football Experience at Lower-Level Division I and Division II Programs <b>Hannah Kloetzer, Molly Harry (advisor)</b></li> <li>• Athlete Assessments Demonstration</li> <li>• From the Supporters’ Perspective: How Collegiate Athletic Department Personnel Navigate their Institutional Role Responsibilities and Support of Athletes <b>Sarah Hatteberg</b></li> <li>• Northwestern Lacks Direction: A Mishandling of Hazing Allegations <b>James Morton, Chris Hanna</b></li> <li>• Business Trips: The Formation of Autonomy Conference Football Transfers’ Official Recruiting Visits <b>Chris Corr, Amanda L. Paule-Koba</b></li> <li>• Alumni Giving: Sport Consumption and Donation Intention <b>Alison Fridley, Stacey Forsythe, James Strode, Sabrina Reed</b></li> </ul>	<p>Conference RM1A</p> <p>Conference RM1B Conference RM1C</p> <p>Conference RM2A</p> <p>Conference RM2B</p> <p>Conference RM2C</p>
2:05-2:35PM	<p><b>Academic Presentation Session 6</b></p> <ul style="list-style-type: none"> <li>• Two-ness?: Leveraging Du Bois to Explore a Future of Black Male College Athlete Empowerment <b>Jonathan Howe</b></li> <li>• Athlete Assessments Demonstration</li> <li>• To ticket or not to ticket: Exploring revenue generation in NCAA DI volleyball <b>Katrina Konopka, Nels Pop, Jonathan Jensen, Craig Morehead</b></li> <li>• Big Ten Conference Crisis Communication Tied to Four Extended Sexual Violence Cases <b>Chris Hanna, Alexia Feely, James Morton</b></li> <li>• Can a Purely Social Intervention Positively Impact Student Learning Outcomes and Perceived Student Learning as Determined by Student Course Evaluations in an Introductory Sport Management Course? <b>Kevin Ayers</b></li> <li>• “Came for the football, stayed for the sermon”: Athletic speech, religious speech, and sport as televangelism <b>Stefanie Heinrich</b></li> </ul>	<p>Conference RM1A</p> <p>Conference RM1B Conference RM1C</p> <p>Conference RM2A</p> <p>Conference RM2B</p> <p>Conference RM2C</p>

# Wednesday - March 20, 2024

TIME	EVENT	LOCATION
2:40-3:10PM	<b>Academic Presentations- Session 7</b> <ul style="list-style-type: none"> <li>Alienation as a Pervasive Factor in the College Athlete Experience <b>Daniel Springer, Emily Plunkett, Simran Sethi, Grace Davies</b></li> <li>Athlete Assessments Demonstration</li> <li>Equal Play, Unequal Pay: Race-Conscious Admissions and the Systemic Exploitation of Black Male Athletes <b>Christian Collins</b></li> <li>Moving Away from the NCAA: Possible Future Governance Models for Intercollegiate Athletics and the American Sports Ecosystem <b>B. David Ridpath</b></li> <li>Maintaining and Developing Varsity Esports Programs (VEPs) by Understanding Director Roles <b>Will Fisackerly, Yongjin Hwang (advisor)</b></li> <li>"Double-Edge Sword": Black Female Student-Athletes Experience at Historically White Institutions <b>Chasta Jefferson, Susan Busch-Mecenas (advisor)</b></li> </ul>	Conference RM1A Conference RM1B Conference RM1C Conference RM2A Conference RM2B Conference RM2C
3:15-3:45PM	<b>Academic Presentation- Session 8</b> <ul style="list-style-type: none"> <li>Fan Reactions to College Football Players' Bowl Game Competition Decisions <b>K.C. Mayer, Darcey Powell</b></li> <li>Athlete Assessments Demonstration</li> <li>Diversity in the Pipeline: Examining Racial and Gender Representation in NCAA Postgraduate Internship Programs <b>Brittany Washington, Daniel Springer (advisor)</b></li> <li>'We Are in a Better Place': Conference Realignment's Effect on the Culture of One NCAA I Athletic Department <b>Peter Schroeder, Alex Barclay</b></li> <li>Forgive the Debt? An Historical Analysis of Athletic Department Debt Relief <b>Ryan Swanson</b></li> <li>The Transfer Portal and Division II Men's Basketball: Greener Grass or a Road to Nowhere? <b>Pete Finley, Jeffrey Fountain</b></li> </ul>	Conference RM1A Conference RM1B Conference RM1C Conference RM2A Conference RM2B Conference RM2C
3:45-6:45PM	<b>Case Study Competition:</b>	Conference RM2A/2C
	<b>Sponsored by:</b>	 <b>Temple University</b> School of Sport, Tourism and Hospitality Management

# Thursday- March 21, 2024

TIME	EVENT	LOCATION
7:30 AM	<b>Registration Opens / Continental Breakfast</b>	Alumni Center
8:00-9:00AM	<p><b>Academic Poster Presentations #1</b></p> <ul style="list-style-type: none"> <li>• An Examination of Sport Retirement Through Concept Analysis of Occupational Retirement <b>Andrea Cota Powell, Patti Berg-Poppe, Drew Pickett, Moses Ikiugu, Whitney Lucas Molitor</b></li> <li>• Using of relaxation techniques for mental health in college coaches <b>Caleb Davis, Joel Cormier</b></li> <li>• College Athletes Knowledge of Counseling Services Available on Campus <b>Carley Dawson, Marian Wooten (advisor), Jessica Siegele (advisor), Teri Schlosser (advisor)</b></li> <li>• An Examination of Coaches' Nutrition Competency <b>Cassidy Smestad, Robin Hardin (advisor)</b></li> <li>• Leading the Flying V: The University of Oregon Shows How NCAA Women's Athletic Programs Can Go Do Anything <b>Colleen Dibble</b></li> <li>• Balancing Act: Exploring Overtraining and Recovery Perspectives in College Athletics <b>Corrion Lewis-Ward, E. Su Jara-Pazmino (advisor)</b></li> <li>• "You belong. You're athletic. You're important.": EmPOWERing Female Student-Athletes <b>Danielle Rauch, Katie Culumovic, Steven Rosser, Austin Randall, Daniel Schultheis, Sarah Stokowski (advisor), Michael Godfrey (advisor)</b></li> <li>• A Personal Narrative: An Autoethnographic Study of the Coach's Voice on Student-Athlete Identities and Behaviors Towards Civic Engagement and Social Activism <b>Davina Oriekwu</b></li> <li>• Male at Camp <b>Donald McAulay, Jennifer McGarry</b></li> <li>• A Content Analysis on Lightning Safety Policies at Power 5 Schools <b>Enzo Fedato Ferreira, Chris Croft (advisor), Stacey Hall (advisor)</b></li> <li>• Networked Leadership: The Common Threads and Unique Qualities of Southeastern Conference (SEC) Athletic Directors <b>Hannah Ager, Shane Hudson</b></li> </ul>	Ballroom 1

# Thursday - March 21, 2024

TIME	EVENT	LOCATION
8:00-9:00AM	<p><b>Academic Poster Presentations #1 (cont.)</b></p> <ul style="list-style-type: none"> <li>• Exploring NIL support systems in NCAA Division I <b>Harrison Van Dyne, Craig Morehead (advisor), Matt Blaszk</b></li> <li>• The Mental Health Crisis: Junior College to Division I Student-Athlete Experience <b>Jason Kreinbrink, Nicholas Swim (advisor)</b></li> <li>• Academics or athletics? Motivation levels of Division II student-athletes <b>Jeongwon Choi, Jong-Chae Kim, Hongyoung Kim</b></li> <li>• Building Bridges: Understanding Student-Athletes' Perspectives on College Experiences and Formulating Strategic Plans in NACC Division II Institutions <b>Jeongwon Choi, Alyssa Herrera</b></li> <li>• Understanding the Role of Family Members in relation to ACC Student-Athlete Mental Health: Preliminary Quantitative Findings <b>Jonathan Casper, Jason Bocarro, Marie Amidon, Colby Freeman, Tony Patterson, Chris Boyer</b></li> <li>• College Basketball Athlete's off Court Commitments on in-game Performance <b>Julia Battino, Elizabeth Taylor (advisor)</b></li> <li>• Exploring Esports Student Athletes' Transition Experiences to the NAIA Affiliated Colleges <b>Kibaek Kim</b></li> <li>• 'It's Going to be Colder Than San Diego': Pre-Transition Experiences of American Post-Graduate Athletes at One British University <b>Lara Killick, Pete Schroeder</b></li> <li>• Intercollegiate Athletics as a Post-Pandemic Strategic Enrollment Tool <b>Martin Barrett, Jeff Farr, Lauren Pacinelli</b></li> <li>• More Than a Move: Perceptions of Division III Presidents of Conference Realignment <b>Tyler Williams, Beth Cianfrone (Advisor), Lauren Beasley (advisor)</b></li> <li>• A Comparative Study on the Outcome of Sport Services for Social Ideas on Well-being Among Fans and Student Athletes <b>Yoseph Mamo</b></li> </ul> <p><b>Academic Presentation Session 9</b></p>	Ballroom 1
9:00-9:30AM	<ul style="list-style-type: none"> <li>• Finding Empowerment in Transition: Advice from Former Female Athletes <b>Ashlyn Hardie, Molly Harry, Kristi Oshiro, Marlene Dixson</b></li> <li>• Athlete Assessments Demonstration</li> <li>• NCAA Faculty Athletic Representatives' Perceived Matterings <b>Robin Hardin, Allison Smith, Jessica Siegele, Kelsie Saxe</b></li> </ul>	<p>Conference RM1A</p> <p>Conference RM1B</p> <p>Conference RM2A</p>



# Thursday - March 21, 2024

TIME	EVENT	LOCATION
9:00-9:30AM	<b>Academic Presentation Session 9 (cont.)</b> <ul style="list-style-type: none"> <li>The challenges of being second: Archbold Stadium and its interesting place in the American college stadia lexicon <b>Patrick Tutka, Dylan Williams, Tiffany Demiris</b></li> <li>AD Project: Immersing Undergraduate Students in the World of D-I College Athletics Leadership <b>Duane Aagaard, Troy Carlton</b></li> </ul>	Conference RM2B Conference RM2C
9:35-10:05AM	<b>Academic Presentation Session 10</b> <ul style="list-style-type: none"> <li>"Burned at the Stake": Unpacking Disinformation in the Story of a Coach Allegedly "Terminated" For Expressing Anti-transgender Beliefs <b>Ellen Staurowsky</b></li> <li>Athlete Assessments Demonstration</li> <li>Recruiting in a new era: A conceptual college choice analysis of Division I men's basketball athletes <b>Eric Kramer</b></li> <li>Transforming NCAA Coaching Strategies: The Role of Sociological and Communicative Theories in Encouraging Evidence-Based Practices Adoption <b>Lawrence Judge, Jeffrey Petersen, Adam Smith, Kyra Livergood, Selen Razon</b></li> <li>When I Grow Up, I Want to be a Fired Head Football Coach <b>Tiffany Demiris, Chris Croft</b></li> <li>An Analysis of Potential Factors Influencing College Sport Communicators Feels of Being Overworked and Underappreciated <b>Kelly Elliott, Natalie Bunch, Tyler Williams</b></li> </ul>	Conference RM1A Conference RM1B Conference RM1C Conference RM2A Conference RM2B Conference RM2C
10:10-10:40AM	<b>Academic Presentation Session 11</b> <ul style="list-style-type: none"> <li>"Taking care of business": Division I Football Coaches' Insight on the Recruiting Process <b>Drew Swinney, Sarah Stokowski, Chris Corr (advisor)</b></li> <li>Athlete Assessments Demonstration</li> <li>The Elimination of Waivers from the NCAA's Sickle Cell Trait Screening Mandate <b>Paul Robbins, Yingwei Yang, Lorrie Schmid, Mary Anne McDonald, Charmaine Royal</b></li> <li>Leading Together in College Athletics: An Examination of Presidential Leadership Preferences of NAIA Athletic Directors <b>Tim Wilson, Nick Davidson</b></li> </ul>	Conference RM1A Conference RM1B Conference RM1C Conference RM2A

# Thursday - March 21, 2024

TIME	EVENT	LOCATION
10:10-10:40AM	<b>Academic Presentation Session 11 (cont.)</b> <ul style="list-style-type: none"> <li>Sport Media Consumption in NCAA Division I FBS: A Panel Progression Model Using Twitter <b>Seungbak Lee, Minsoo Kang (advisor), Ju-Phil Choe, Seomgyun Lee, Brennan K. Berg (advisor)</b></li> <li>At All Costs: Does College Athletics Fund Men's and Women's Teams Equally? <b>Scott Hirko</b></li> </ul>	Conference RM2B  Conference RM2C
10:40-11:00AM	<b>Break</b>	
11:00AM-12:00PM	<b>PANEL: Transgender athlete inclusion in collegiate athletics</b> <b>Dr. Anna Baeth</b> , Director of Research, Athlete Ally <b>Dr. Roc Rochon</b> , Postdoctoral Research Associate, University of Connecticut <b>Dr. Libby Sharrow</b> , Associate Professor, School of Public Policy & Department of History, UMASS Moderator: <b>Dr. Ellen Staurowsky</b> , Professor, Ithaca College	Ballroom 2+3
12:00-1:30PM	<b>Lunch</b> (on your own)	
1:30-1:40PM	<b>Welcome/Awards</b> -JIIA Outstanding Article Award -CSRI Research Fellow Awards	Ballroom 2+3
1:40-2:10PM	<b>Sonny and Pam Vaccaro Impact Award:</b> A conversation with College Football Players Association (CFBPA)	Ballroom 2+3
2:10-2:20PM	<b>Break</b>	
2:20-3:00PM	<b>PANEL: International college athlete experience</b> <b>Gabby Cossette</b> , Catawba College Soccer <b>Jasauna Dennis</b> , University of South Carolina Track & Field <b>Marek Taškár</b> , Troy University Track & Field Moderator: <b>Karina Jolly</b> , Lecturer, Georgia College & State University	Ballroom 2+3
3:00-3:10PM	<b>Break</b>	

# Thursday - March 21, 2024

TIME	EVENT	LOCATION
3:10-4:10PM	<p>PANEL: <b>NIL - collectives, athletic departments, and athletes</b></p> <p><b>Hilary Cox</b>, Associate Athletics Director, University of South Carolina <b>Dakereon (DK) Joyner</b>, University of South Carolina</p> <p><b>Jeremy Smith</b>, Director of Operations, Garnet Trust</p> <p>Moderator: <b>Dr. Mark Nagel</b>, Professor, University of South Carolina</p>	Ballroom 2+3
4:20-5:30PM	<p>Documentary screening: <b><i>Beyond the Stigma: Mental Health in Women's College Sports</i></b></p> <p>Followed by discussion panel with:</p> <p><b>Kaitlin Pericak</b>, North Carolina Wesleyan University</p> <p><b>Simran Sethi</b>, University of Oklahoma</p> <p><b>Dr. Ellen Staurowsky</b>, Ithaca College and <b>Dr. Rick Eckstein</b>, Villanova</p>	Ballroom 2+3
7:00-9:00PM	<p><b>Social</b></p>	Colonial Life Arena McGuire Club
	<p>Thank you to our sponsors!</p> <p>PREMIER:</p> <div data-bbox="669 1129 906 1396" data-label="Image"> </div> <p>athlete <b>assessments</b> performance through people</p> <p>SUPPORTING:</p> <div data-bbox="565 1669 987 1885" data-label="Image"> </div>	

# Friday - March 22, 2024

TIME	EVENT	LOCATION
7:30AM	<b>Registration Opens / Continental Breakfast</b>	
8:00 - 8:45AM	<b>CSRI Case Study Winners' Presentations</b>	Conference RM1A
8:45 - 9:45AM	<b>Poster Presentations- Session 2</b> <ul style="list-style-type: none"> <li>• Culturally Competent and Racially Aware: Athletic Training and Equitable Care <b>Lillian Becker, Chelsea Nolan, Addison Trower, Alison Fridley (advisor), Michael Godfrey (advisor)</b></li> <li>• "I can kind of learn more about myself and myself as an athlete": Division I student-athletes' perceptions of yoga <b>Lindsey Garcia, Ariana Kline, Ben Erkens, Claire Bockstine, Sarah Stokowski (advisor), Michael Godfrey (advisor)</b></li> <li>• The Post-Collegiate Experience <b>Maria Sawa</b></li> <li>• Until the Final Whistle Blows <b>Maria Sawa</b></li> <li>• An Examination of NCAA Transfer Portal and Division I Women's Basketball Players Over Four Years <b>Maya Williams, Nicholas Swim (advisor)</b></li> <li>• Exploration of Player Experience in College Football <b>Maysen Browning, Abbie Kipp, Calista Preator, Jet Trowbridge, Jonathan Cheney, William Nixon (advisor), Mat Duerden (advisor)</b></li> <li>• Where is the Crowd? Attendance and Arena Impacts on Big 12 Women's Basketball Home Performance <b>Mia Robertson, Jaden Owens, Jeffrey Petersen (advisor)</b></li> <li>• Look Away, Look Away: A Case Study on Ole Miss Disregarding a Controversial Mascot <b>Michelle Kenny</b></li> <li>• "Getting fired up": Division I baseball student-athletes' perceptions of walk-up songs <b>Rob Hughes, Taylor Roby, Matthes Eric, Matthew Marchal, Chase Hughes, Michael Godfrey, Sarah Stokowski (advisor)</b></li> <li>• Beyond the Finish Line: The Correlation Between Athletic Identity and Life After Sports <b>Samuel Carter, Deverin Muff</b></li> <li>• Artificial Success: Impact of Artificial Turf on Winning in NCAA Division II and NAIA Football <b>Samuel Wilkinson, Cody Stone, Luke Shaffer, Jeffrey Petersen (advisor)</b></li> <li>• Unauthorized Drone Activity at Sporting Events <b>Stacey Hall, Alison Fridley, Chris Croft</b></li> <li>• Gender differences in the NJCAA college selection process by student-athletes during the COVID-19 pandemic. <b>Tatiana Nikitina, Eddie Lam (advisor)</b></li> <li>• The Multidimensional Identities of Adaptive Sport Student-Athletes <b>Trevor Bopp, Joshua Pate</b></li> <li>• The Impact of International Athletes at the SEC Swimming &amp; Diving Championships <b>Aleksey Tarasenko, Robin Hardin</b></li> </ul>	Ballroom 1

# Friday - March 22, 2024

TIME	EVENT	LOCATION
9:45 - 10:15AM	<b>Academic Presentations- Session 12</b> <ul style="list-style-type: none"> <li>Rethinking College Athletes: What We can Learn from the Development of a European Culture of Support for Student-Athletes <b>John Barnes</b></li> <li>Applying Legitimacy Work Within the Women's Basketball Program <b>Kayla Martinez, Keisha Branch, Marcis Fennell</b></li> <li>A Year in the Life of a Sport Geographer: Using Weekly Media Maps (Geography with Goudge) as a Form of Community Outreach. <b>Ted Gouge</b></li> <li>HBHS / HBCU: Education, Sports, &amp; Segregation <b>Donald McAulay, Marcis Fennell</b></li> <li>Unlocking the Performance Journey: A Study of Athletic Cognition of NCAA Division 1 Women's Rowers <b>Stephanie Ku, Elizabeth Taylor (advisor), Amy Giddings (advisor)</b></li> </ul>	Conference RM1A Conference RM1B Conference RM1C Conference RM2A Conference RM2C
10:20 - 10:50AM	<b>Academic Presentations- Session 13</b> <ul style="list-style-type: none"> <li>The Myopic (Academic) Landscape of Intercollegiate Athletics: A Discussion for How High Impact Practices Could Be a Solution? <b>Jessica R. Braunstein-Minkove, Ryan King-White, Nicolo A. Russolillo</b></li> <li>Investigating the Glass Cliff Phenomena in NCAA Division I Women's Basketball <b>Nicholas Swim, Adam Cocco, Meg Hancock, Nick Kopka</b></li> <li>Legacies of Title IX: The Impacts of Sex Segregation on Equality Policy Coalitions in College Sports <b>Elizabeth Sharrow</b></li> <li>Rite of Sankofa: Past, present and future experiences of HBCU college coaches <b>Charles Crowley, Akilah Carter-Francique, Allison Waymyers</b></li> <li>"I Want to Continue Athletics and I Also Want to Study": Exploring International Student Athletes' Transition Experiences to the NAIA Affiliated Colleges <b>Kibaek Kim</b></li> <li>Passive aggressive: International student athletes' NIL strategies <b>E. Su Jara-Pazmino, Emily Newell Keller, Simon Pack</b></li> </ul>	Conference RM1A Conference RM1B Conference RM1C Conference RM2A Conference RM2B Conference RM2C
11:00AM-11:45AM	<b>Plenary Address: Dr. Molly Harry</b> (Assistant Professor, University of Arkansas)	Ballroom 2+3
11:45-1:15PM	<b>Lunch</b> (on your own)	
1:15-2:00PM	<b>Keynote Speaker: Jennifer Abruzzo</b> (General Counsel, National Labor Relations Board)	Ballroom 2+3

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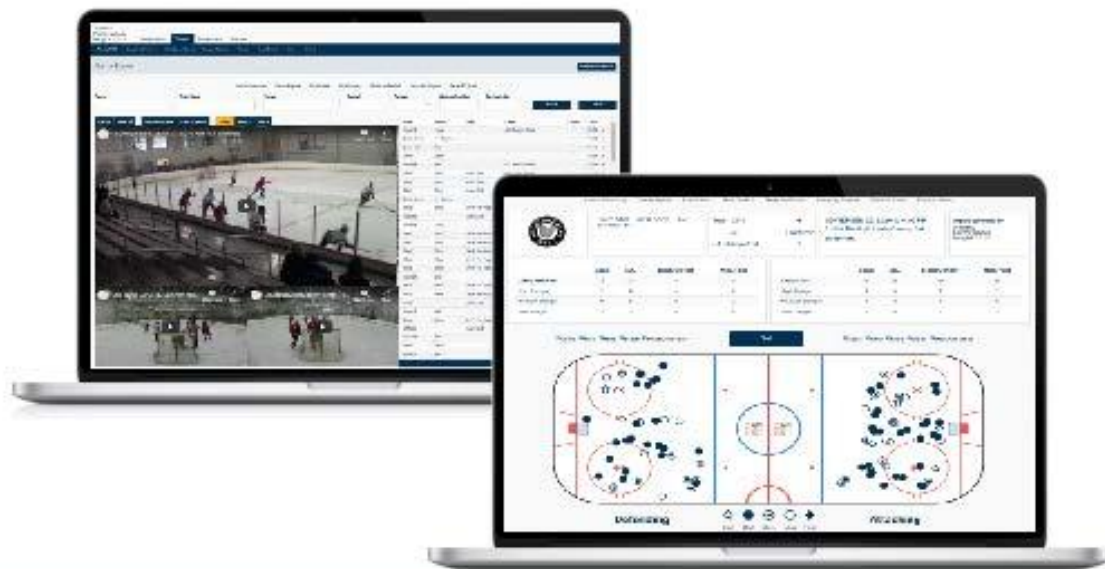
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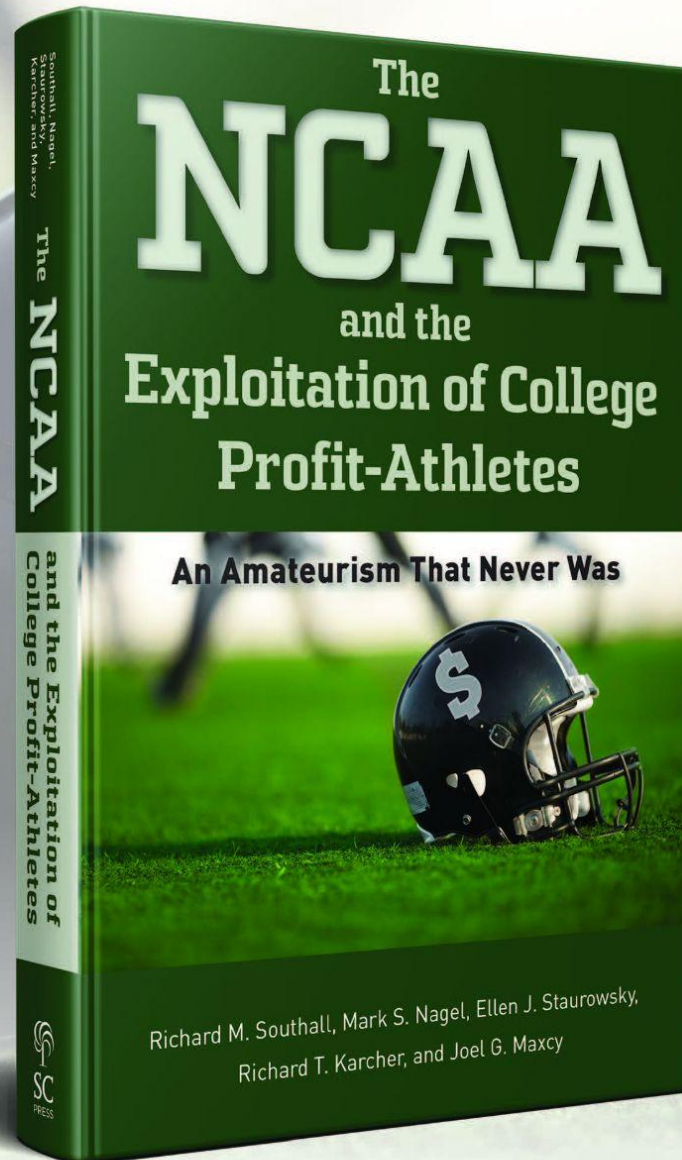
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Please contact conference attendee Marek Taškár with Troy University at [mtaskar@troy.edu](mailto:mtaskar@troy.edu) or 334-669-4161 to learn more about Athletic Performance Insight and his internship working with Hope College's ACHA D3 team.

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